



Design Brochure

2024



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Soft Play

From
Pg 6



FEC

From
Pg 34



Strike Arena

From
Pg 42



Retrofit



About Us

The Play Company is a family run business and we are as passionate about your business as we are our own. We are so proud of the work we complete and during the design, build and maintenance of your project our goal is to ensure that you are happy and that we meet the high industry standards set out for us.

Over the past years we have seen our business grow from strength to strength and we are challenging the existing market share, continuously aiming for our name to become synonymous with play area builds.

We build company reputation through our ability to meet client requirements, on time and on budget, delivering at a very high standard and offering our expertise as and when required.

With our passion, drive and in-house knowledge we are positive that you will be in safe hands when choosing us to build your play area.

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PHOTO OF DIRECTORS?

Doug
CFO (Chief Fetch Officer)





Exeter Country Club

Golf Club

Guide Price

GBP From £15,000

USD From \$19,700

EUR From €17,805

The Client

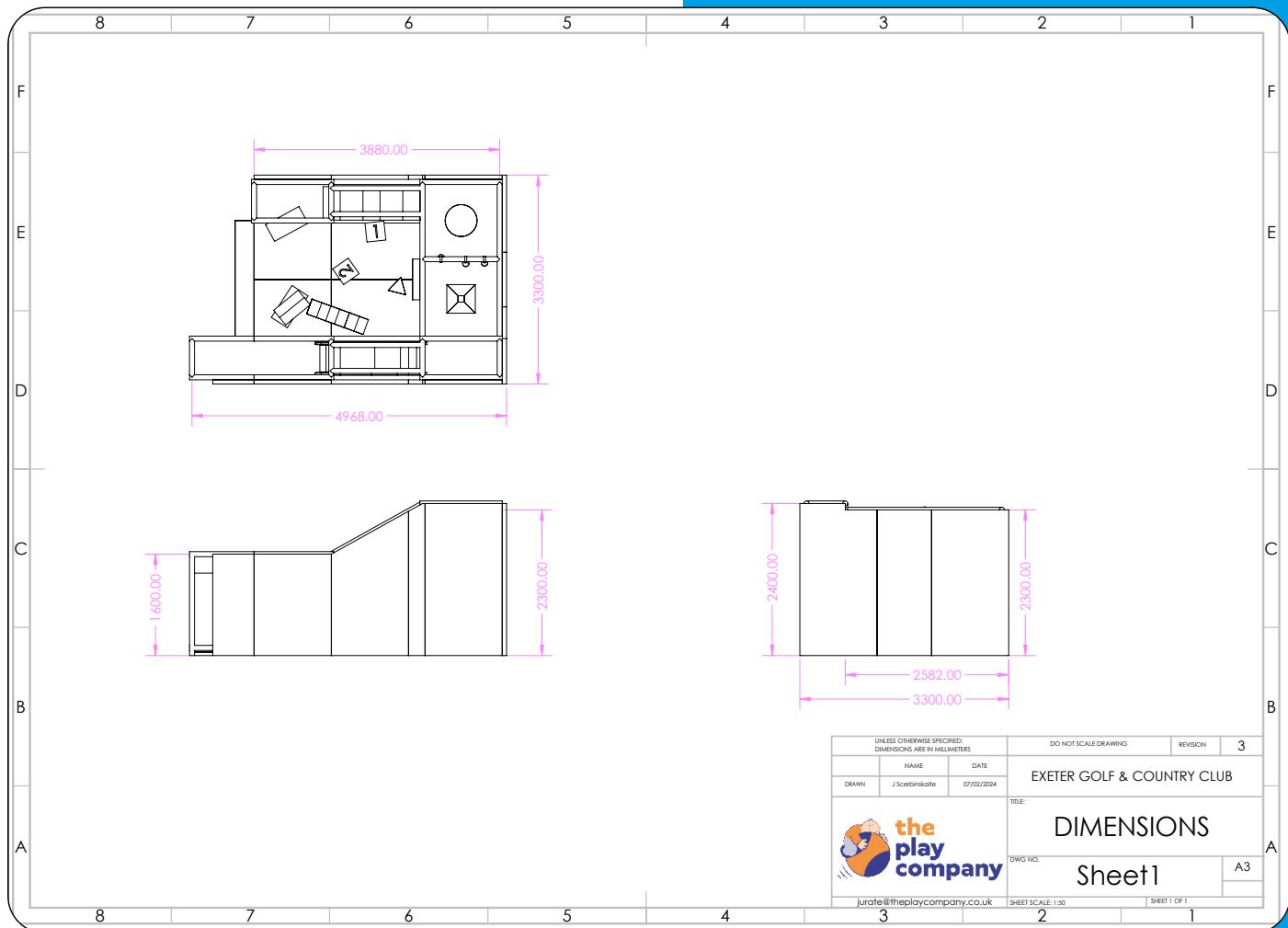
Located minutes from Exeter city centre, Exeter Golf & Country Club has a long history in providing significant value to the local community. With a superb golf course, swimming pool, spa and gym, tennis, squash and racketball courts, and a café, bar and restaurant, it's an upmarket one-stop shop for leisure, just outside Exeter.

The Challenge

Exeter Golf & Country Club has always been keen to cater to the whole family, with kids lessons in golf, swimming, tennis and squash, and they wanted to ensure that they had a dedicated space for children to be entertained, while adults enjoyed the café, bar and restaurant facilities. The idea arose to build a small soft play area at the same time as developing the new restaurant and bar, and with only a small, three-walled space, it was definitely a challenge.



Design Overview



Area Dimensions



Building Footprint
3500m² | 36597ft²



Equipment Footprint
16.2m² | 174.35ft²



Equipment Height
2.4m | 7.9ft



Capacity
12

Soft Play Features

- Bespoke Theming**
- Infinity Floor Pads**
- Soft Play Shapes**
- Slide**
- Sensory Area**

What We Did

We got to work, with the aim of maximising the space, squeezing in a mini slide, sensory space and a padded area with a mini log ramp to tick the box for the kids and make the most of the space available.



The Result

The soft play area is now in situ, providing valuable entertainment for the children while the adults enjoy a drink at the bar or a bite to eat in the restaurant, continuing to promote the club's family values and ensure they cater for every generation.



Atlantic Reach

Resort & Leisure Club

Guide Price

GBP From £xx,000

USD From \$xx,000

EUR From €xx,000

The Client

Atlantic Reach Resort is a fantastic resort for families in North Cornwall. Just 6 miles from Newquay, and easily accessible from the A30, it's a great base for families that want to holiday in Cornwall, and explore everything the county has to offer.

The Challenge

As with all British resorts, Atlantic Reach understand the importance of catering for their customers when the weather is little less kind, and over the years, they've developed plenty of entertainment, from swimming pools and gyms, to cafes and pubs.

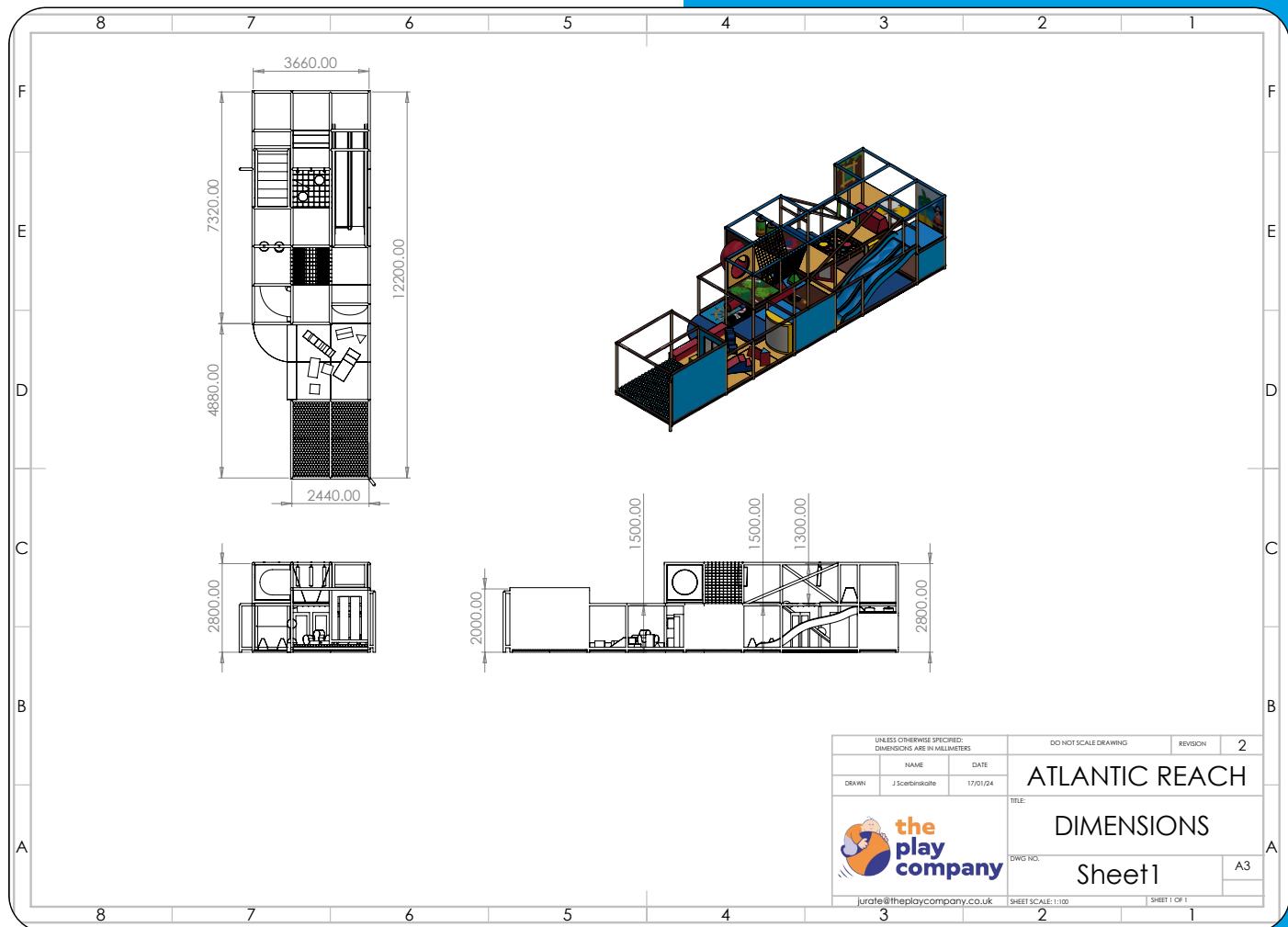
Soft play has also been a key part of their offering, but their old frame was beginning to look tired, and with tens of thousands of people descending on Atlantic Reach every year, it was due a facelift.



Design Overview



atlantic reach
at home in Cornwall



Area Dimensions



Building Footprint
140m² | 1507ft²



Equipment Footprint
62.8m² | 677ft²



Equipment Height
2.1m | 6.9ft



Capacity
60

Soft Play Features

- Bespoke Pirate Theming
- Gel Floor Pads
- Soft Play Shapes
- Spinner
- Crawl Tunnel with Dome Window
- Sensory Area

What We Did

Without ripping everything up and starting again, we transformed the space into a pirate-themed soft play area complete with parrots, treasure and wave astra slides that looks and feels fresh, and provides perfect entertainment for under 10s at the resort.

The existing steel structure was sound, allowing Atlantic Reach to keep costs down, and have what feels like a brand new soft play area for a very reasonable investment.



The Result

Atlantic Reach is now good to go, ready to ensure that come rain or shine, their customers are entertained and delighted by their time at the resort.



Crystal Palace

Sports Centre

Guide Price

GBP From £90,000

USD From \$118,238

EUR From €106,820

The Client

The Crystal Palace National Sports Centre is a fabulous facility, full of sporting activity, from swimming pools to sports halls, from beach volleyball courts to athletics tracks and football training pitches.

Run by Greenwich Leisure Limited, it's not just an area for athletes, but a critical part of the community in south London.

The Challenge

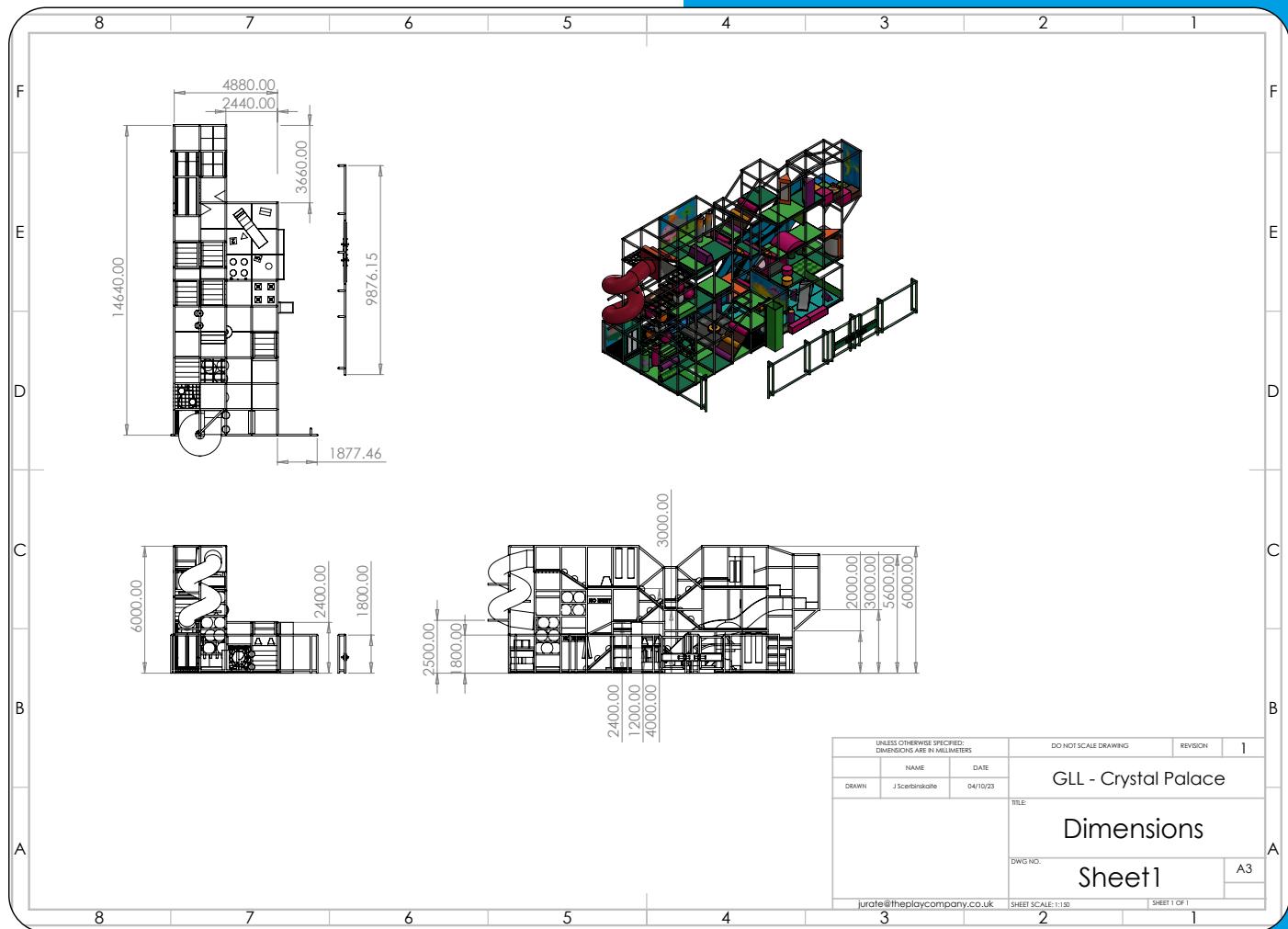
GLL is a forward-thinking organisation, understanding the need to always keep evolving, improving and adding to their proposition, ensuring that they keep catering for what their target audience want and need.

What they understood was the need to provide a dedicated play space for the children that visit the Centre, so together we hatched a plan to make it happen.

Identifying a seating area that could be removed and utilised better, we got to work.



Design Overview



Area Dimensions



Building Footprint
600m² | 6458ft²



Equipment Footprint
130m² | 1399ft²



Equipment Height
6m | 19.7ft



Capacity
68

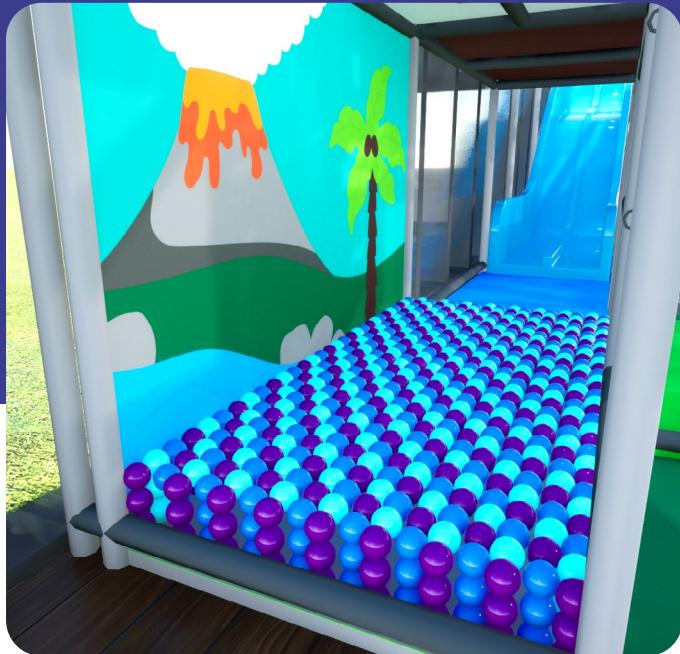
Soft Play Features

- Bespoke Dinosaur Theming
- Spiral Slide
- Ball Pit
- Tunnels
- Spinner
- Soft Play Shapes

What We Did

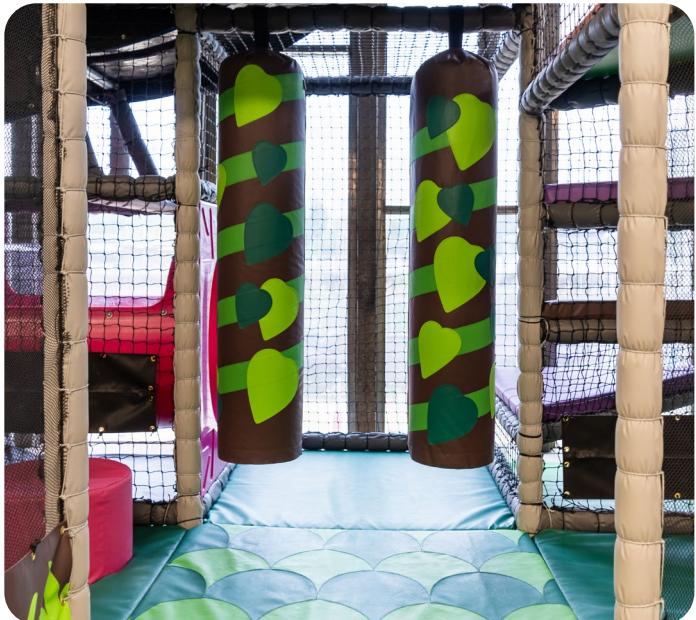
Focused around space that was previously dead, we designed an under 8s area, complete with a ball pit, slides, a climbing frame and mini trampolines, as well as a dedicated under 2 area.

Located near the café, it's ideal for parents that want to let their kids let off some steam, while they sit with a coffee, safe in the knowledge that their children are safe.



The Result

Designed in keeping with a dinosaur theme, the area is now a honeypot for the children that come into the Centre, and provides valuable entertainment for them, while their grownup looks on with their feet up!



Penylan

Library & Community Centre

Guide Price

GBP From £160,000

USD From \$210,180

EUR From €189,896

The Client

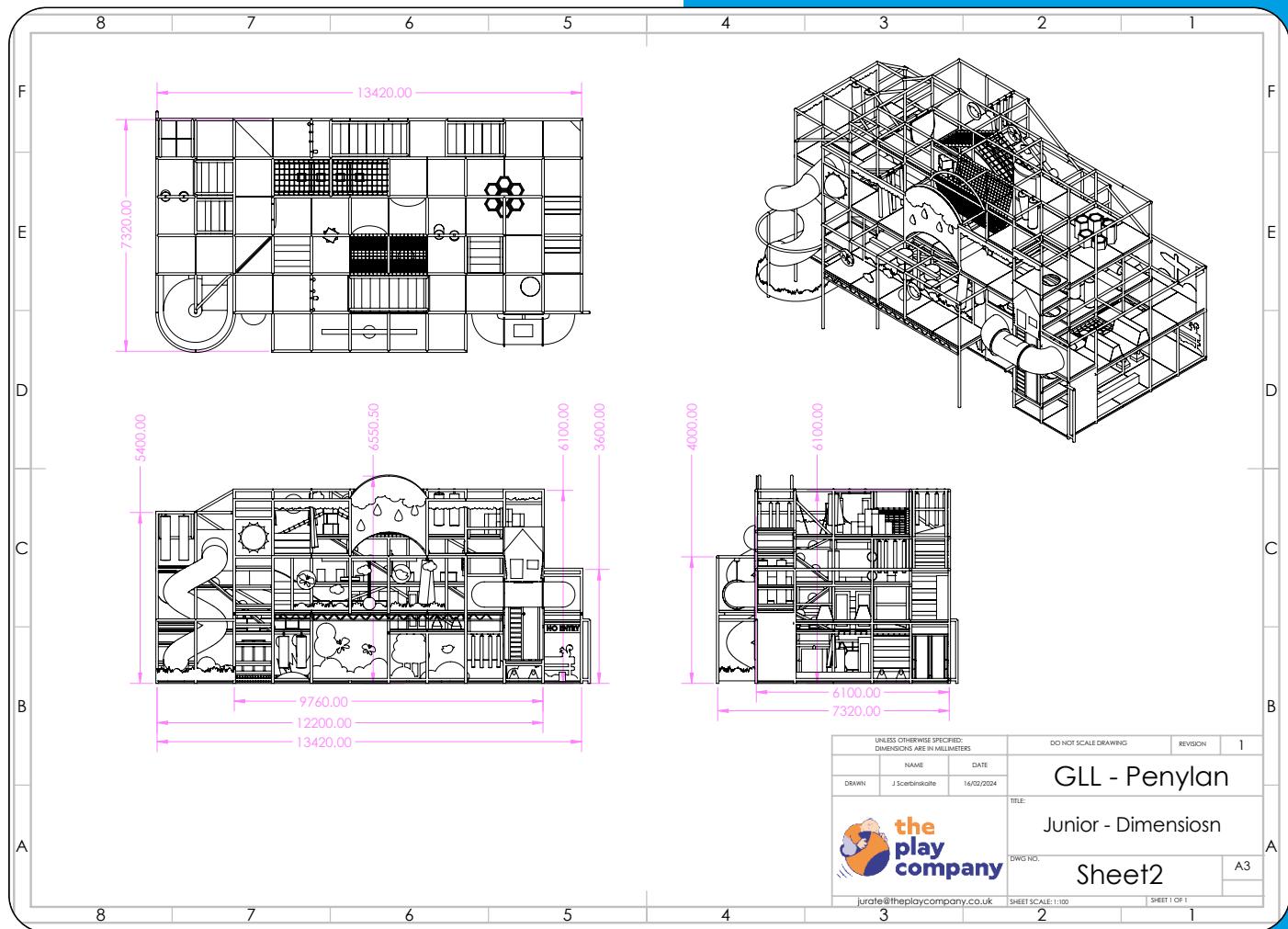
Penylan Library and Community Centre, operated by GLL provides a leisure space and facilities to the local residents in the Cardiff suburb of Penylan. As a community hub, it plays an important role, with significant footfall, day in, and day out.

The Challenge

Previously, the only offering available for children at the centre was an area with some loose soft play toys. Although the space was plentiful, it wasn't being maximised with the right quality equipment for the space.



Design Overview



Area Dimensions



Building Footprint
xxm² | xxft²



Equipment Footprint
128m² | 1 377ft²



Equipment Height
6.5m | 19.7ft



Capacity
198

Soft Play Features

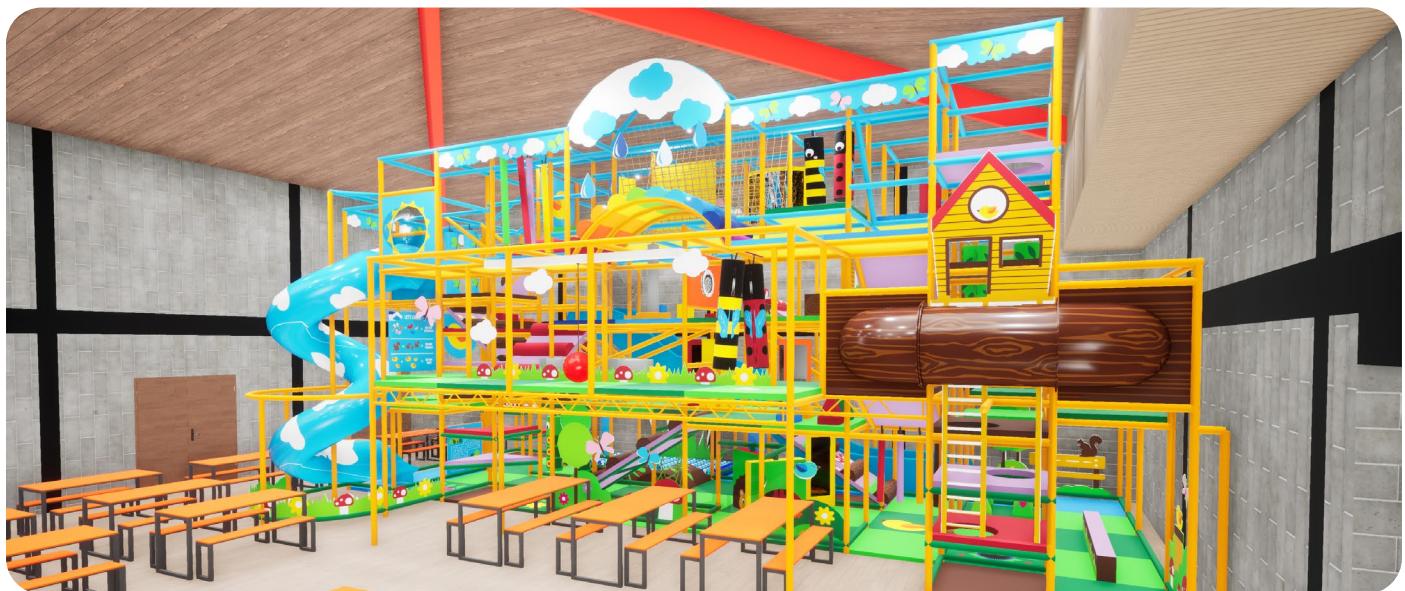
- Spiral Slide
- Infinity Pad
- 'I Spy' Tv Screen
- Spinner
- Separate Baby/Toddler and Junior Frame
- Integrated Activity Panels

What We Did

Working with GLL, we designed and installed a brand new multi-tiered play frame, with a woodland theme, tying in with the surrounding area.

In addition, we also created a smaller secondary play frame and padded area for younger children.

Both installations have massively improved what the centre can offer, and how desirable it is as a destination.



The Result

Penylan Library and Community Centre now has a play area with increased capacity of over 33%, and is providing a highly valuable service to the local community.



Play Valley

Bespoke-branded Soft Play

Guide Price

GBP From £280,000

USD From \$350,000

EUR From €328,000

The Client

From opening their first site in Rotherham, expanding into Sheffield and now with their new site in Doncaster, the team at Play Valley really know what it takes to create a wonderful play facility for children and parents alike.

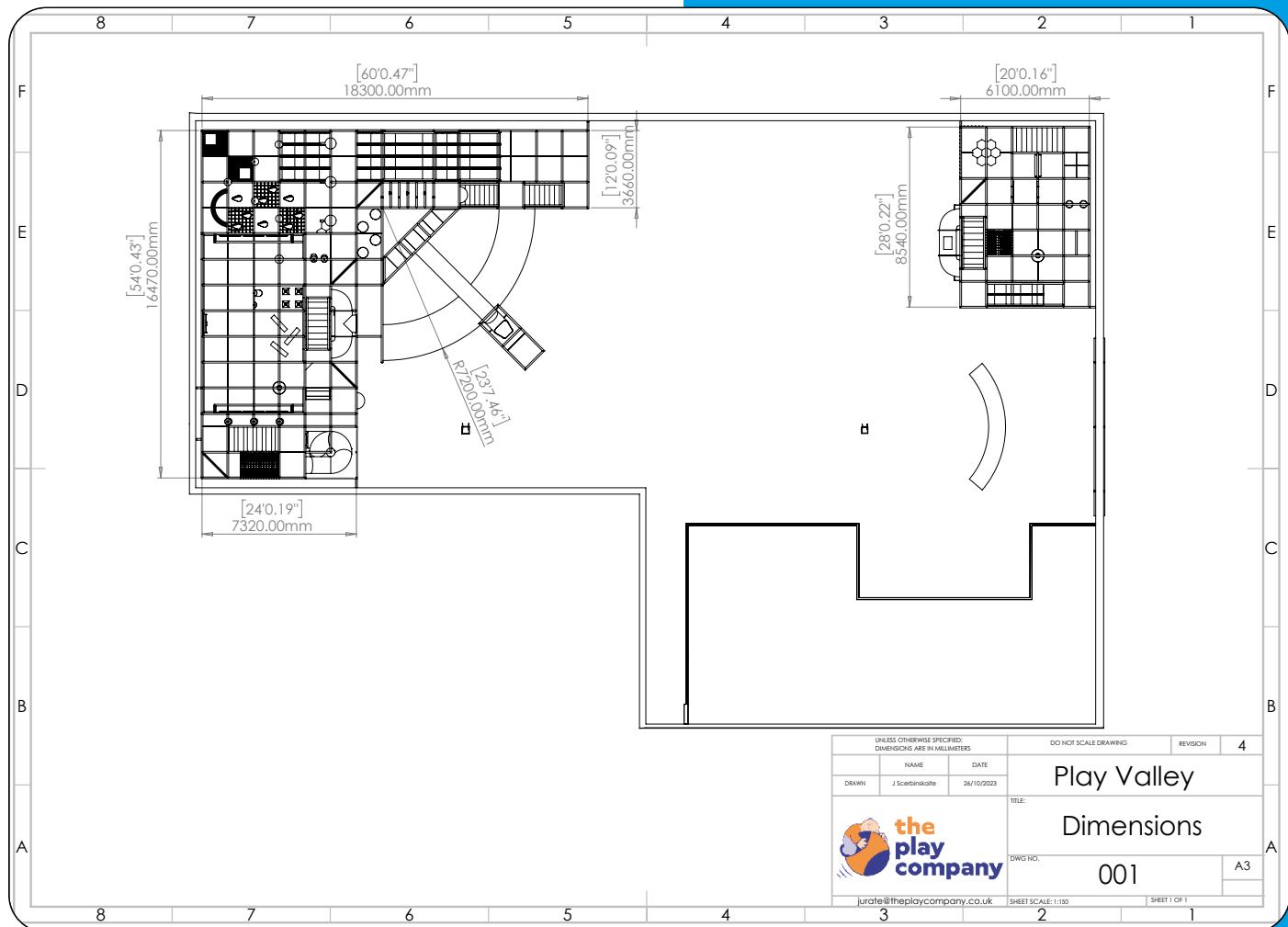
The Challenge

As Play Valley was already an established brand across South Yorkshire, we needed to ensure that our frame design and theming resonated with their existing sites whilst also evolved their branding to target a slightly older age group alongside their core target market.

Having already received multiple designs from other companies, none had been able to recreate the vision that Sarah and Simon had. They approached The Play Company to solve their needs but we needed to complete our proposal within a week as they had a deadline to be open by.



Design Overview



Area Dimensions



Building Footprint
1024m² | 11029ft²



Equipment Footprint
385.6m² | 4152ft²



Equipment Height
8m | 26.3ft



Capacity
313

Soft Play Features

- **Volcano Slide**
- **Interactive Sports Pitch**
- **4-Lane Astra Slide**
- **Spiral Slide**
- **Separate Baby/Toddler and Junior Frame**
- **Sensory Area**

What We Did

Given the tight deadlines involved, the first thing we did is hit the road with Elliott and our Senior Creative Designer Jurate to discuss all of the possibilities within their brief. This allowed us to be able to debate a wide range of options for the play frame and the brands development.

We instantly knew the statement feature had to be a volcano slide! We knew that we also needed to create a frame that provided a safe and calm environment for the younger children to enjoy, that would keep them entertained for a long time and ensure that the children wouldn't stare at the Junior frame in envy.



The Result

Not only is this frame packed with a huge variety of features and obstacles all designed to allow parents to relax whilst their children play, it is also stunning to look at. The quarter volcano is the perfect centrepiece for the junior frame and

the attention to the design detail is outstanding. The clients are over the moon and having opened their doors, so are their customers.



Hobbledown

Bespoke-branded Soft Play

Guide Price

GBP From £360,000

USD From \$450,000

EUR From €420,000

The Client

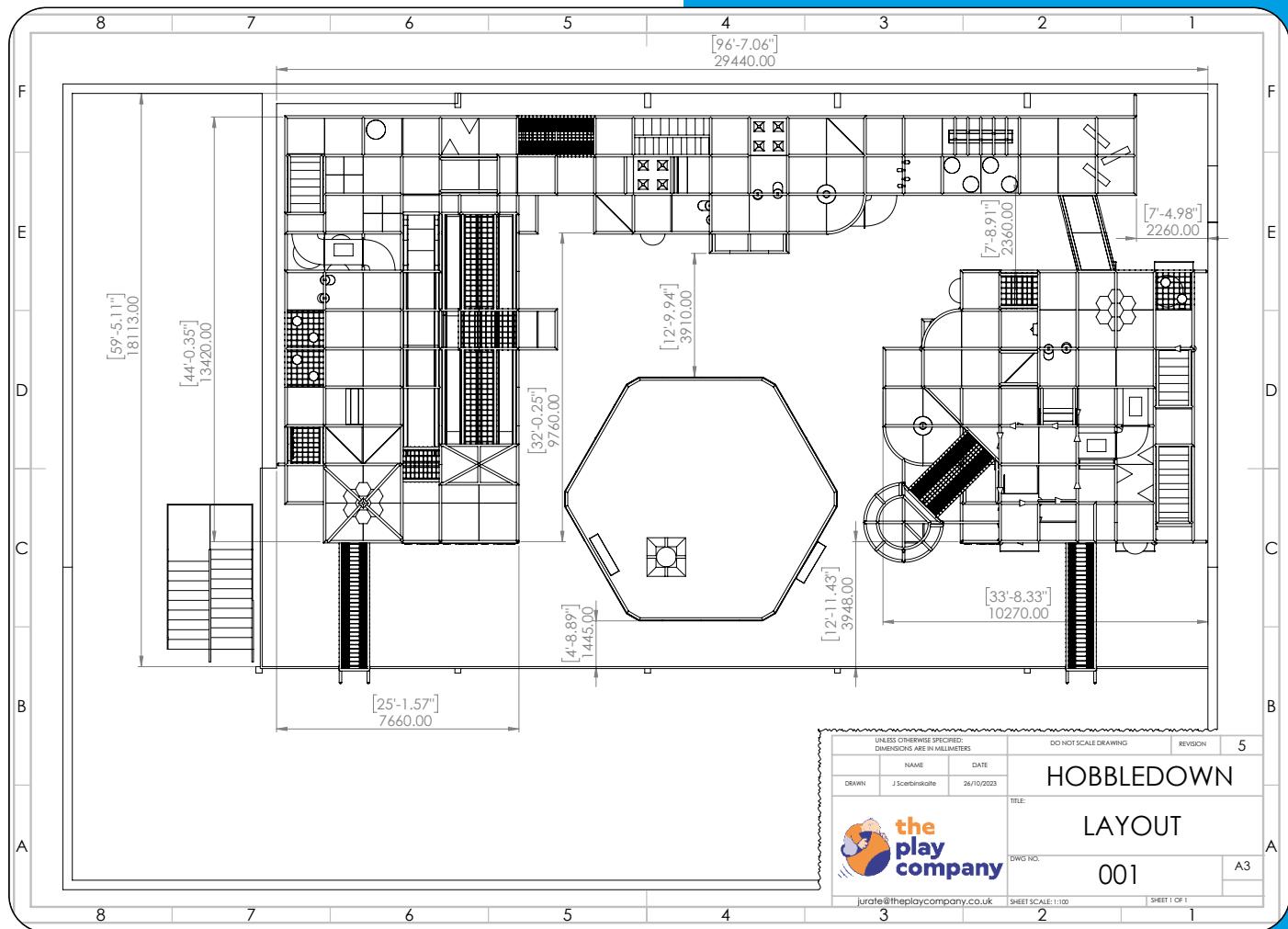
If you've never come across Hobbledown before (their first site was in Epsom), then they're definitely worth checking out. They are part of a number of companies seriously raising the stakes as far as children-friendly destinations are concerned.

The Challenge

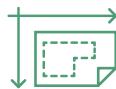
The client wanted to create a brand new attraction in Hounslow, including a multi-level indoor soft play, and the whole design needed to be premium and bring the magic enchanted forest brief to life.



Design Overview



Area Dimensions



Building Footprint
892m² | 9601ft²



Equipment Footprint
240m² | 2583ft²



Equipment Height
10.4m | 34.1ft



Capacity
377

Soft Play Features

- Bespoke 3D Theming
- Games Room
- Trailblazer
- Steel Tube Slides
- Interactive Ninja Run
- Sensory Area

What We Did

Every part of the job was entirely bespoke – we collaborated with a 3D theming company to build the wooden houses, a bespoke play panel manufacturer to make the perfect sizes, a steel slide company to add an interior steel slide, and Ropeland to make the crocheted nets and play features.

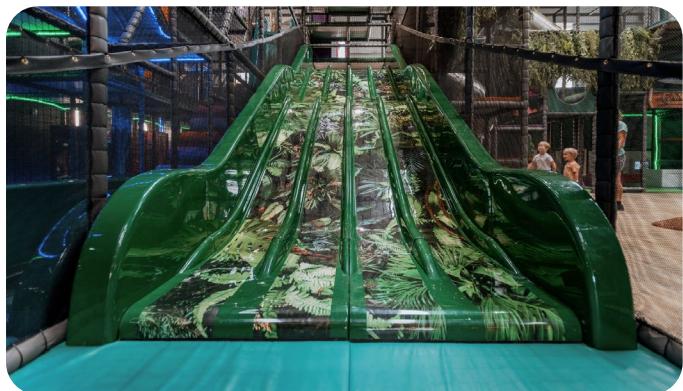
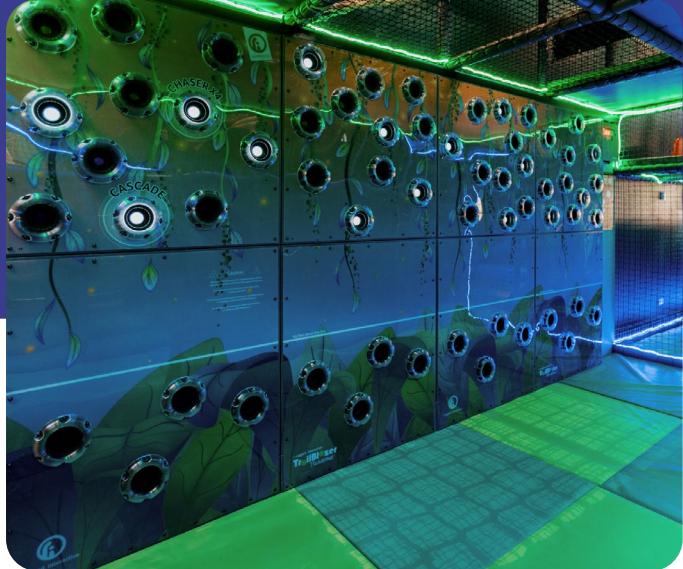
After consultation and design, our team was on site, day in and day out getting everything ready for the grand opening.



The Result

The result is a soft play area unlike anything else out there, complete with a junior area, as well as toddler area, baby area and sensory area. It doesn't end there – there's also a Games Room, Ninja Run and Interactive Climbing Wall, with the aim of allowing users to play, learn and relax.

Hobbledown is a premium experience, and they were clear that they needed it to feel as such – the quality of the products we provide is one of the key reasons why they decided to go with us.



Cattle Country

Farm Theme Soft Play

The Client

Cattle Country is based in Berkeley, Gloucestershire, and it's an all-year-round farm park visitor attraction.

With farm animals, indoor play, outdoor play, a independent cafe (run through their 'home-grown' produce) and a gift shop, they've got plenty of revenue streams and a huge range of activities for children of all ages.

Guide Price

GBP From £345,000

USD From \$453,174

EUR From €409,493

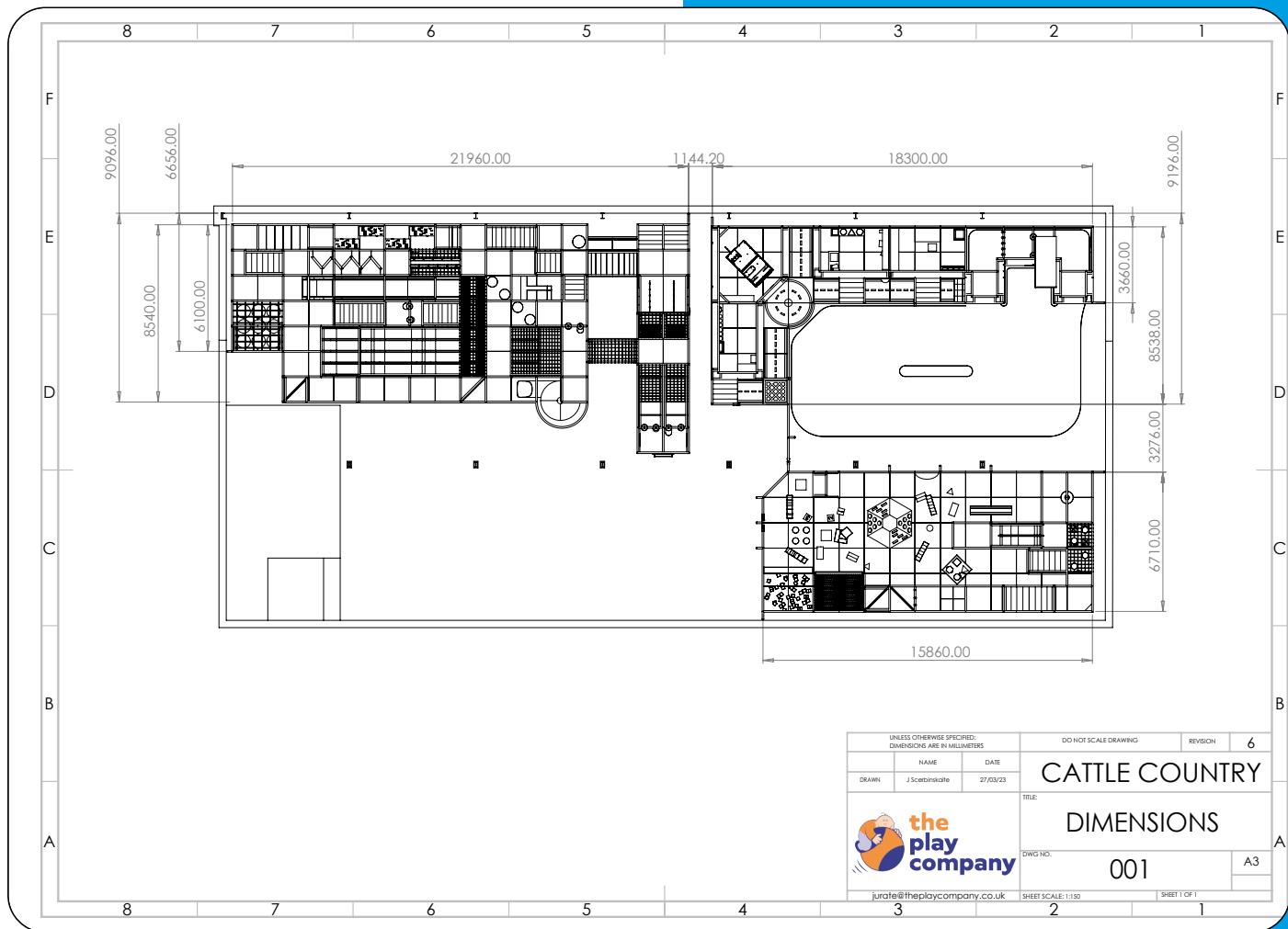
The Challenge

While Cattle Country is a go-to destination in their geographical area, it has – in the past – been a bit weather dependent. Like so many other leisure businesses, they found themselves beholden to the weather: if the sun shone, they were full. If it didn't, they weren't.

Together we faced this challenge head on – making Cattle Country the destination of choice, rain or shine. The answer? Elevating their indoor play options.



Design Overview



Area Dimensions



Building Footprint
874m² | 9407ft²



Equipment Footprint
449m² | 4833ft²



Equipment Height
6.4m | 21ft



Capacity
331

Soft Play Features

- **Branded Farm Theme**
- **Freestyle Duo**
- **Go Karts**
- **Interactive Ninja Run**
- **Toddler Soft Play**
- **Tiny Town**

What We Did

Chock full of activities for children of all ages, it's three times the size of their old toddler play barn, with three levels of indoor play equipment that'll keep children entertained all day, especially while it's bucketing down outside.

In addition, there are two dedicated areas for under fives, including a tiny town role play area, and a toddler soft play – this area features a go-kart track, shops and a static fire truck, which is proving extremely popular.



Over on the main frame, older kids can enjoy a Freestyle Duo, Clear Deck Bridge, Power Tower, Angled Climbing Walls, Spiral Slide, Drop Slide, LED Ball Pool and Monkey Bars over Cargo Net – you name it, this place has got it.

And last but not least, the aptly named Cattle Run – Cattle Country's take on the Ninja Run Course, where two players race each other to the finish.



The Result

Cattle Country now boasts a multi-play area, all under one roof, which appeals whatever the weather.

In addition, with more attractions, catering to all sorts of different age groups, their appeal is much wider, with opportunities for kids to come back and try the next challenge.

The result? Increased patronage, increased dwell time, and a leisure asset that'll attract new and existing customers for years to come.



Freedog Swindon

Family Entertainment Centre

Guide Price

GBP From £410,000

USD From \$497,000

EUR From €469,000

The Client

Freedog is an indoor entertainment centre in Swindon, building its reputation as a go-to destination for families, friends and thrill-seekers.

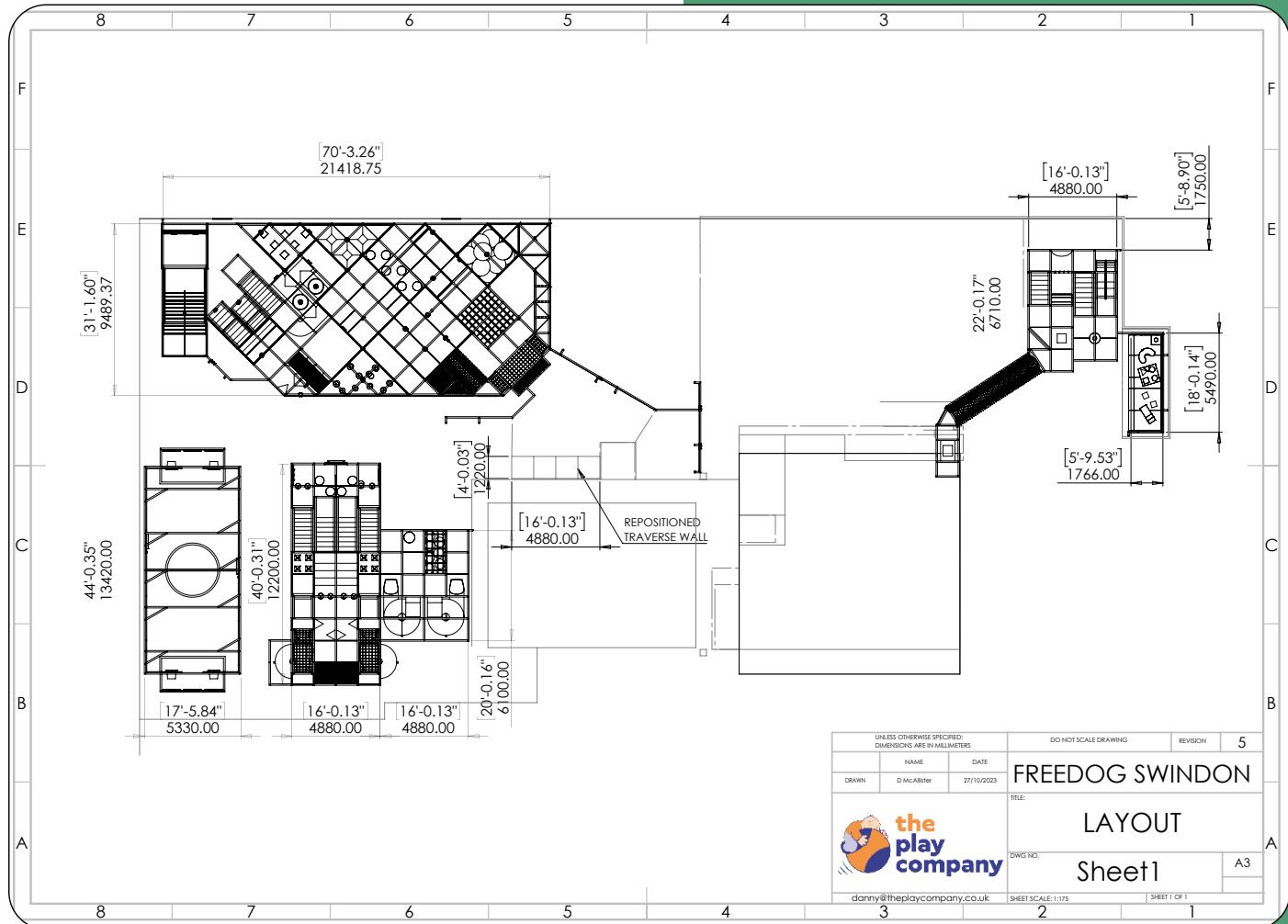
Trampolines were their bread and butter, and over several years they became a fixture in the Swindon community.

The Challenge

The challenge was to reinvent their space, creating an environment that encouraged active play, creativity, and friendly competition, while still retaining the Freedog feel and brand.



Design Overview



Area Dimensions



Building Footprint
2471.4m² | 26602ft²



Equipment Footprint
389m² | 4187ft²



Equipment Height
6.8m | 22.3ft



Capacity
261

FEC Features

- Strike Arena
- Interactive Sports Pitch
- Ninja Run
- Trailblazer
- Slide Tower
- Soft Play Areas

What We Did

To address Freedog's challenge, our team of experienced designers worked closely with Freedog's owners. Together, we devised a plan that would transform Freedog's trampoline park into an interactive wonderland.

We removed the old trampoline beds, creating space for seven new captivating soft play structures including a Ninja Run, Interactive Football Pitch, Strike Arena, Trailblazer, Slide Tower, Toddler Soft Play and Baby Padded Area.

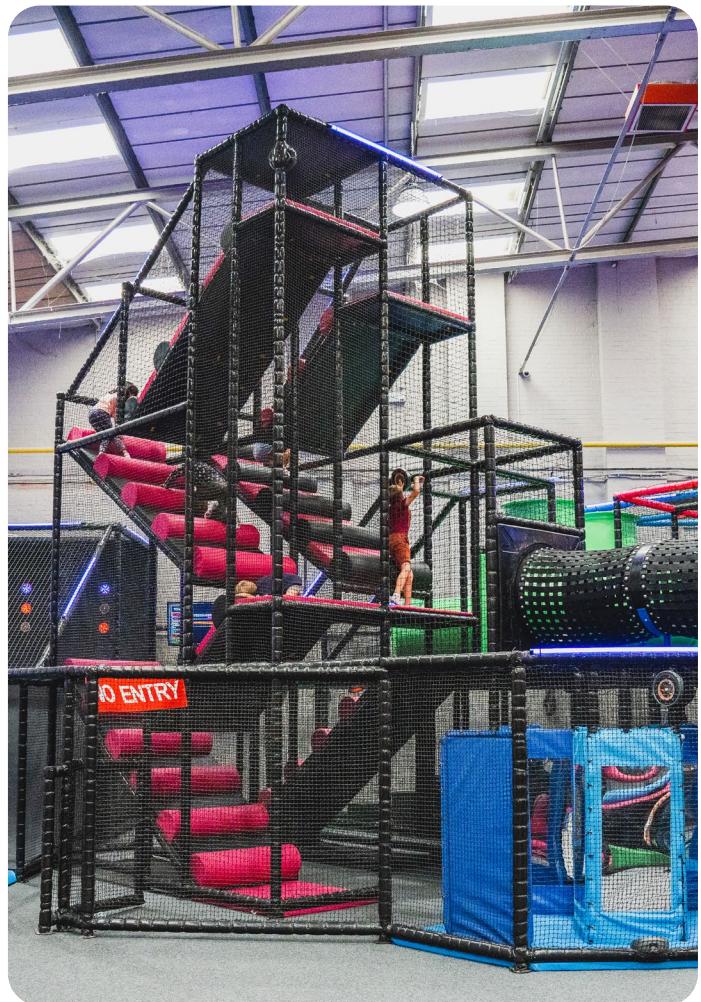
Our team meticulously designed, manufactured and installed these structures, ensuring that they met the highest safety standards while providing an unparalleled level of engagement and entertainment.



The Result

The transformation of Freedog's space was nothing short of remarkable. The new interactive soft play structures have breathed new life into the facility, captivating visitors of all ages. Families have revelled in the opportunity to engage in creative and active play together, fostering quality bonding time.

Freedog have seen a significant increase in foot traffic and positive word-of-mouth, solidifying their reputation as an innovative and inclusive entertainment destination.



Freedom Adventure Park

Family Entertainment Centre

Guide Price

GBP From £465,000

USD From \$610,700

EUR From €551,900

Excluding Trampolines

The Client

Freedom Adventure in Cape Town, South Africa is South Africa's premium indoor adventure park, offering "the best of outdoors, indoors".

With playhouses, slides, climbing walls, trampolines, dodgeball, a dedicated toddler area and a high ropes course, their Tokai branch has long offered fun for 1-12 year-olds.

For a long time now, they've had ambitions for another site, and in recent years, the stars have aligned, and they secured a lease on the perfect building for them, in another part of the city.

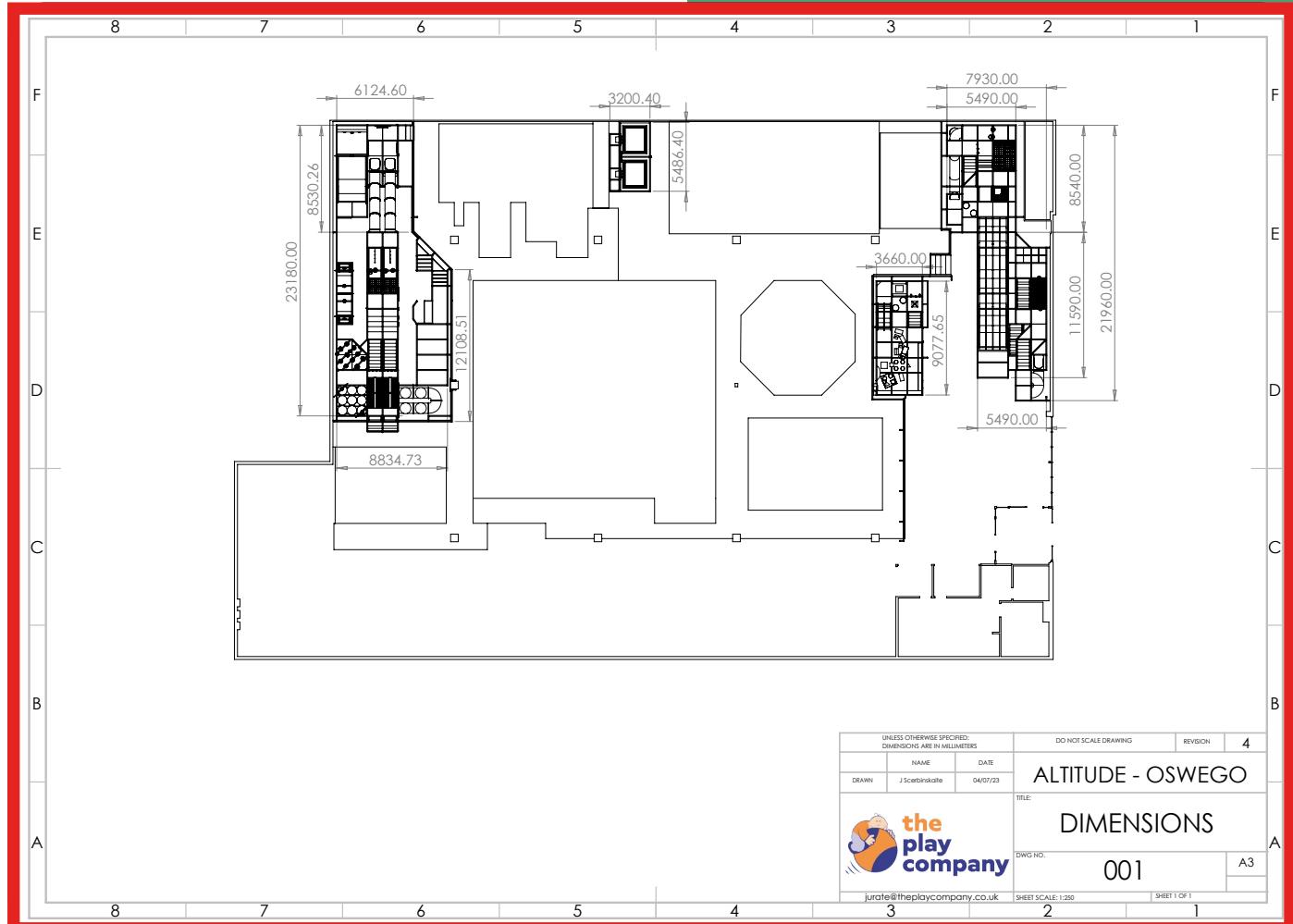
The Challenge

Having secured the lease, in the beautiful Canal Walk Mall, the next stage was the important bit – what should go in the building, and what attractions should they have?

With more room than their Tokai site, more activities were required, with the idea of appealing to a larger age range.



Design Overview



Area Dimensions



Building Footprint
2300m² | 24757ft²



Equipment Footprint
xxm² | xxft²



Equipment Height
8m | 26.2ft



Capacity
235

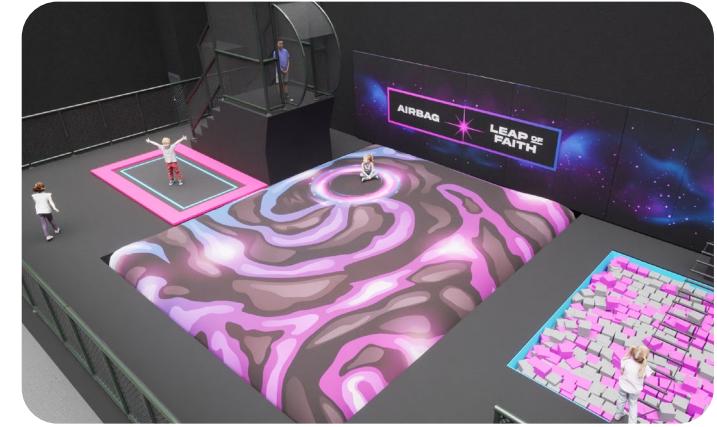
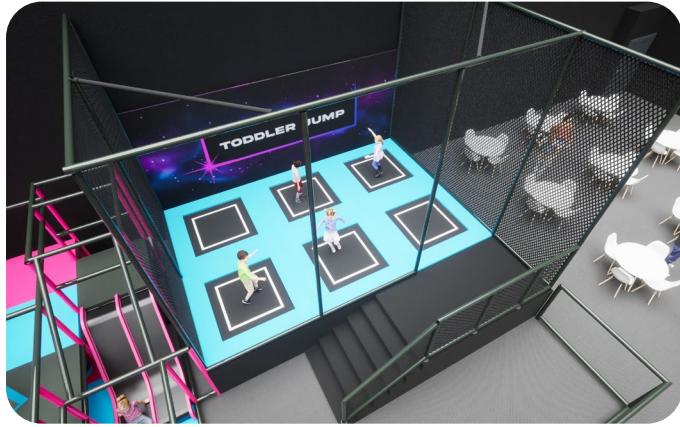
FEC Features

- Strike Arena
- Extreme Slides
- Sports Pitch
- Go Kart Track
- Baby/Toddler Soft Play
- Trampoline Areas
- Air-Bag/Leap of Faith

What We Did

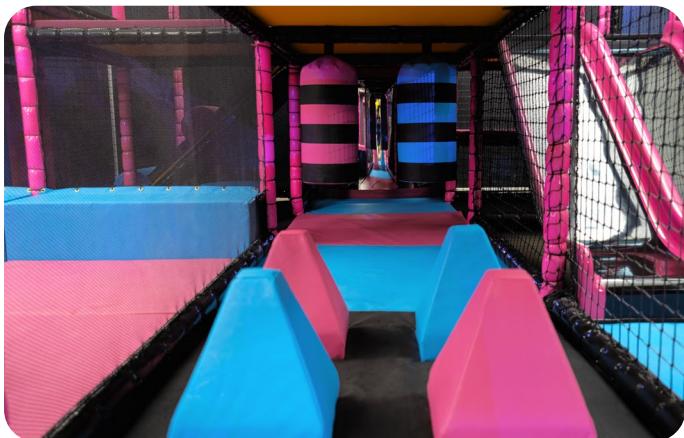
Working with the Freedom team, we designed and installed activities that maximised the space perfectly: trampolines, a high ropes course, long wavy Astra Slide, tube slides onto air bags, a football pitch and – of course, the activity of the moment... **A Strike Arena**.

Having the inclusion of a Strike Arena within their park opens up and diversifies their offerings both for activities and age ranges. A Strike Arena, offers both a soft play environment and also an interactive and 'gamified' space that caters to simple games to more complex competitions for older kids and adults.



The Result

Freedom at Canal Walk opened in March 2024, and has been booming ever since launch. With activities catering from a 1-year-old all the way up to a pensioner, it's a site with more pulling power and a greater reach, and thanks to its success, another site is in the pipeline.



Altitude Oswego

Family Entertainment Centre

Guide Price

GBP From £225,000

USD From \$295,596

EUR From €267,076

The Client

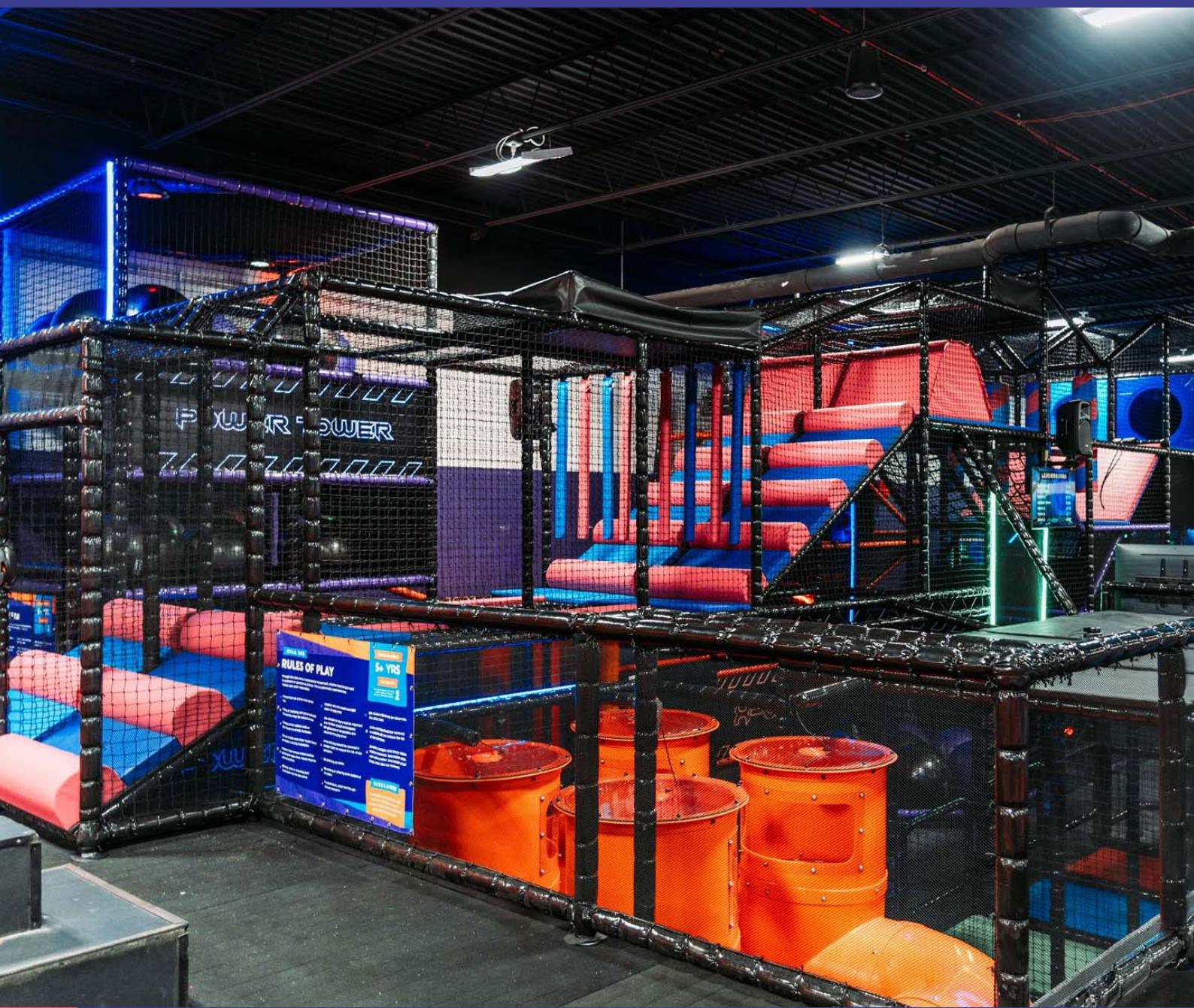
Altitude Oswego is based in Chicago, and features a variety of activities for a big age range, from basic trampoline beds to battle-beaming foam pits and hoop-shooting trampoline runs.

Like the other Altitude parks around the US, Altitude Oswego caters for the whole family – everyone can jump, run, bounce and play, and there's something for everyone, whether you're a toddler or a pensioner, and everything in between.

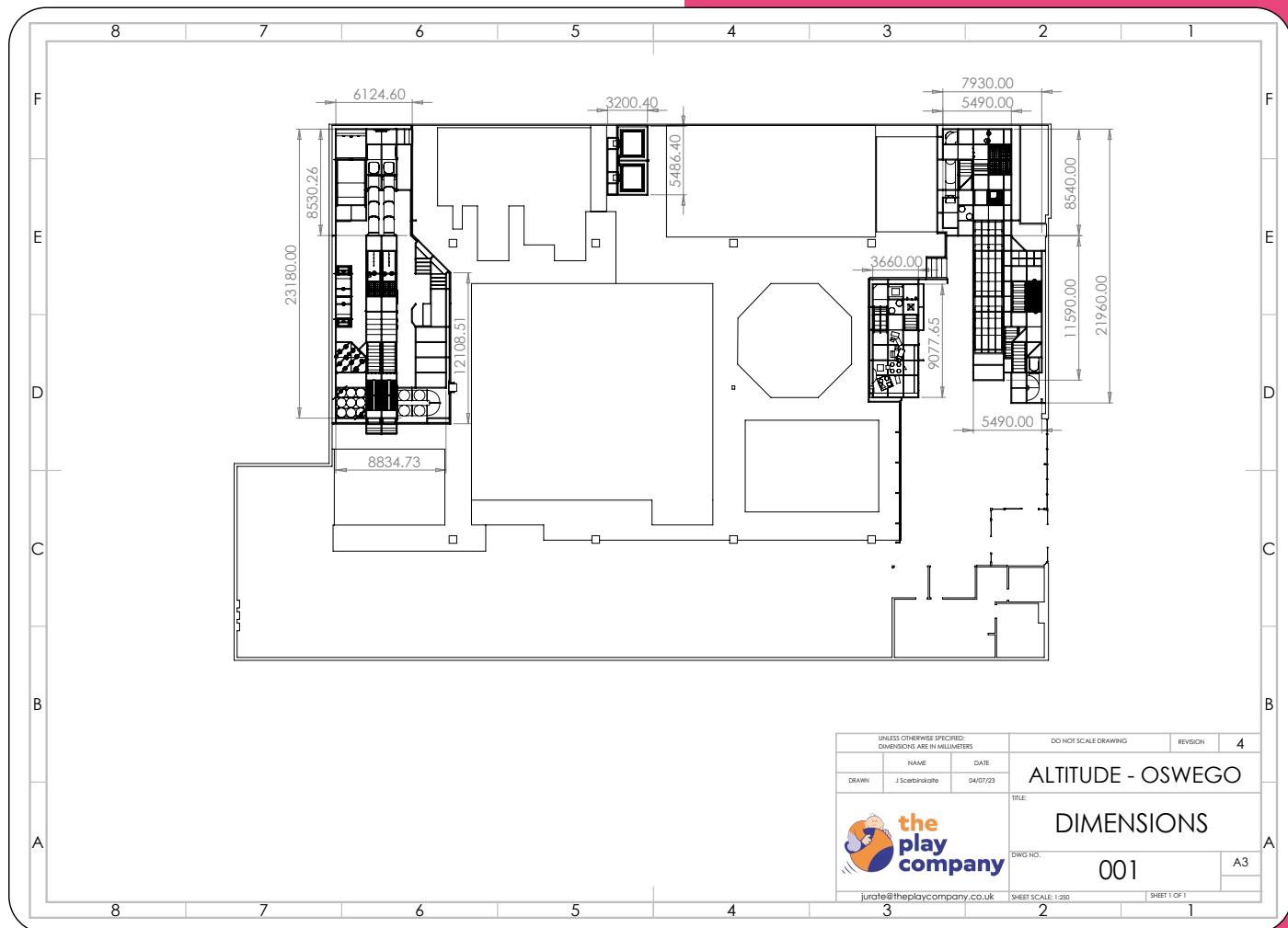
The Challenge

While the Altitude Oswego site offered a range of activities and attractions, the site needed a lot of TLC – you'd say there were quite a few "operating issues", with broken play items, abandoned areas, or areas that required a constant staff member on them.

All the open attractions were fun, but there was limited replayability – for many customers, it was 'been there, done that', with no vested interest in coming back to do it again.



Design Overview



Area Dimensions



Building Footprint
2800m² | 30138ft²



Equipment Footprint
330m² | 3552ft²



Equipment Height
6m | 19.6ft



Capacity
181

FEC Features

- Strike Arena
- Ninja Run
- Junior Soft Play Area
- Baby/Toddler Soft Play Area
- Interactive Equipment

What We Did

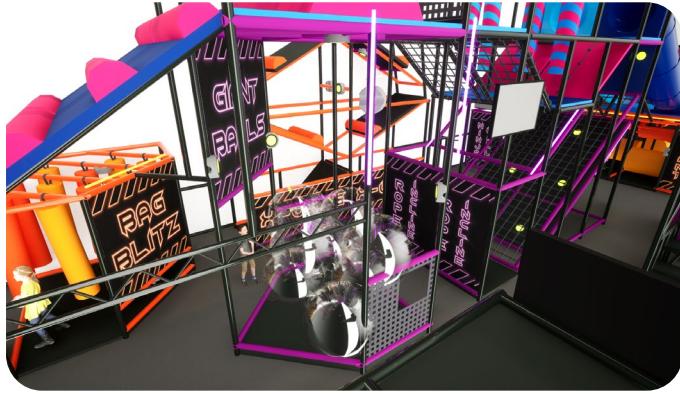
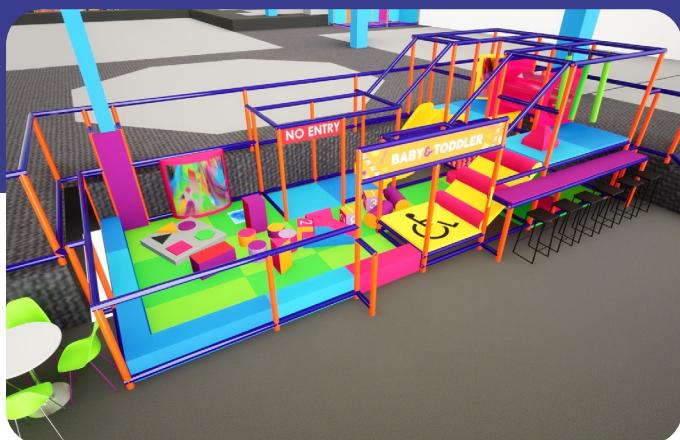
One particular area that needed some work was a space featuring a super trampoline – these are slowly being phased out in the US due to high accident rates.

We removed the super trampoline, building in a Strike Arena, and because we now had additional height, working from the ground up, we built a Ninja Run over the top of the Strike Arena.

The old and tired high nine had seen better days, so we took it out, retrofitting an AeroStrike in its place.

We also removed the Racing Zipline – this required two staff to look after it at all times, despite not being a particularly popular attraction.

In its place, we built a soft play and toddler area, which requires no staff member, with kids able to roam free in that area. And before you go thinking that they need a staff member to keep the bigger kids out – the area is designed for all, so that issue doesn't arise.



The Result

48% Increase in sales overall

12% Increase in Birthday party sales

Repeat customers went from

10% to 41%

Altitude Oswego has moved forward leaps and bounds, not only in modernising and appealing to their customers, but in streamlining their operations too.

Clearly, they're now able to offer a more diverse range of attractions, increasing the people in through the door and the repeat business they're able to get, and operationally, their staff are freer than ever before, helping with labour costs and distribution of staff.

The big improvement in terms of their offering has been the addition of a Strike Arena, which brings gamified play into the space for the first time and gives customers a reason to keep returning.

“The family entertainment industry is ever changing with new technologies coming to market, and customers are always on the lookout for new and exciting places to bring friends and family for healthy, active fun.” - Altitude Oswego Park Owner



Sutton Sports Village

Guide Price

GBP From £300,000**USD** From \$364,000**EUR** From €344,000

The Client

Sutton Sports Village offers a whole range of leisure and health facilities, for all ages, abilities and interests. As well as a state-of-the-art gym, cycle studio, tennis courts, dance studios, and a day nursery, they're also home to Sutton's first trampoline and play park, and are always looking for new ways to increase the value they bring to customers and drive more footfall into the Village.

The Challenge

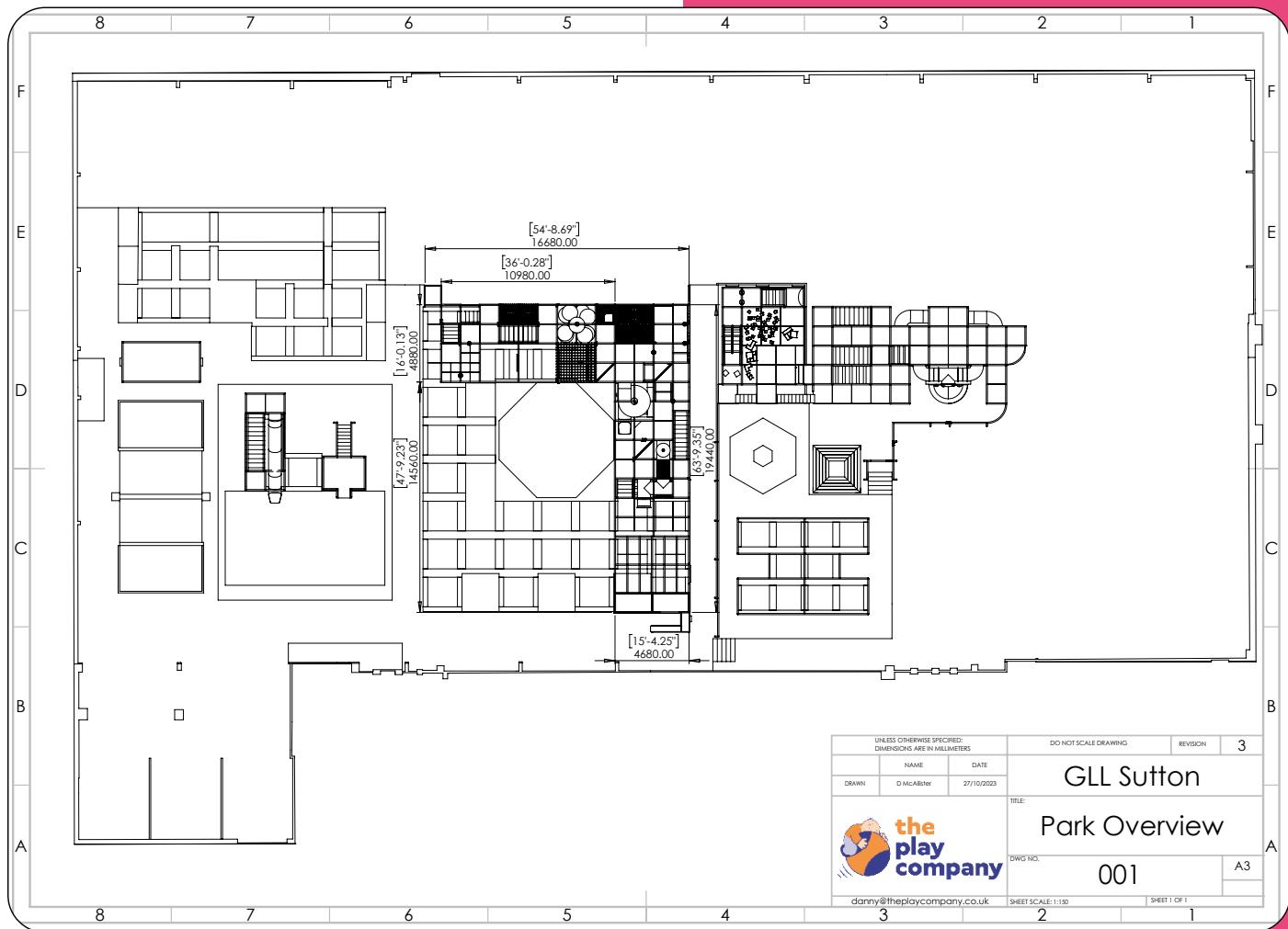
Sutton Sports Village understands the importance of appealing to all different age groups. The challenge for us was to improve and build up the trampoline area, to ensure that it delighted customers and maximised capacity.

In addition, they were keen to add another attraction into that space, so we were tasked with adding an interactive Strike Arena into the existing space.



Design Overview

GLL



Area Dimensions



Building Footprint
2814.7m² | 30297ft²



Equipment Footprint
172.4m² | 1855.7ft²



Equipment Height
7m | 22.9ft



Max Capacity
163



Game Play Capacity
60

Strike Features

- ⚡ Ninja Wall
- ⚡ Power Tower
- ⚡ Snake Forest
- ⚡ Pipe Network
- ⚡ Traverse Wall
- ⚡ Spiral Slide

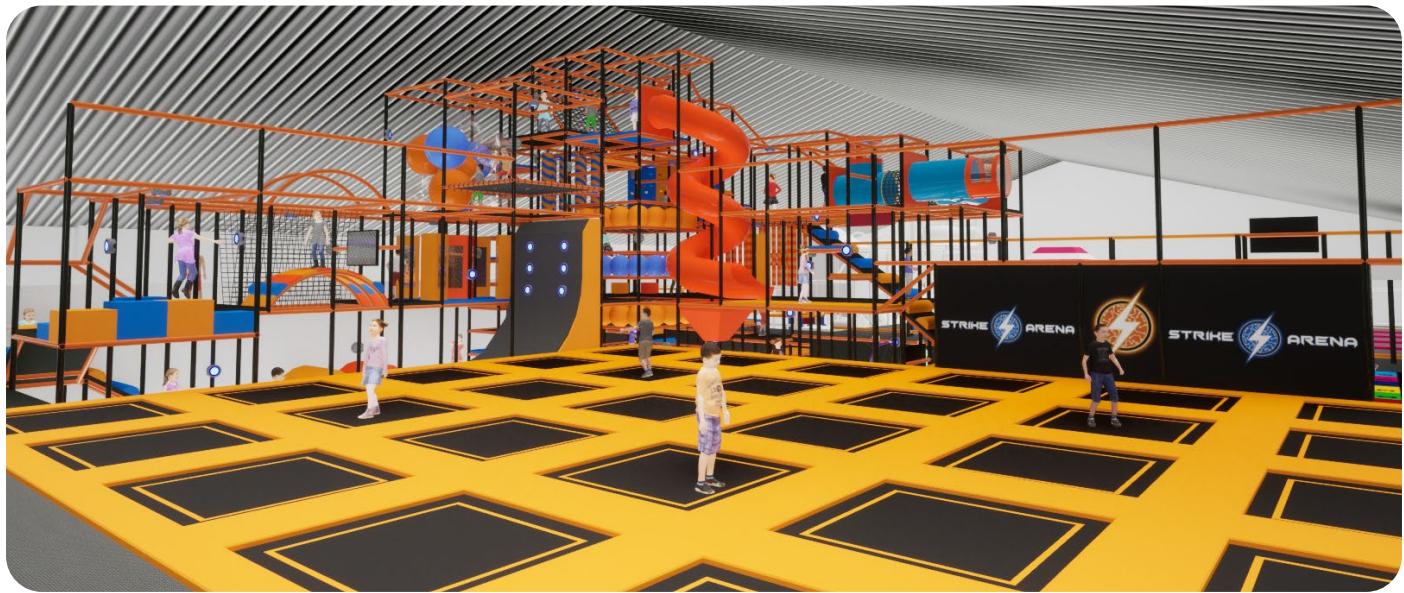
What We Did

The Strike Arena zone has transformed the trampoline and play park. Split over four levels, it looks incredible, and most importantly, it provides incredible entertainment for adults and children.

Installing the Strike Arena was no mean feat – it features a number of unique features including a Ninja Wall,

Power Tower, Snake Forest, Pipe Network, Traverse Wall, and – last, but by no means least, a huge Spiral Slide.

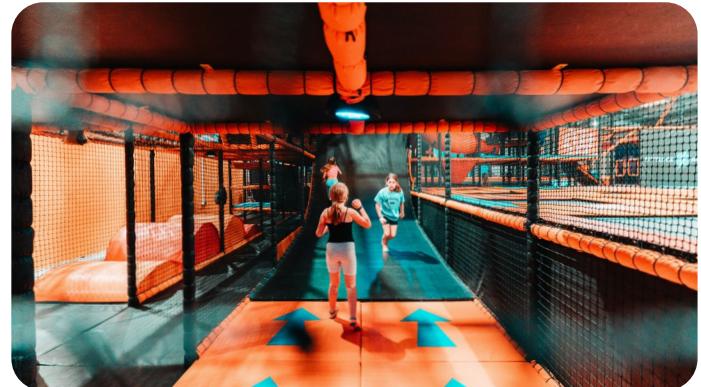
Most importantly, it delivers exactly what Sutton Sports Village wanted – a modern, state-of-the-art play area, helping people get active and providing yet another reason to visit the Village.



The Result

The addition of the Strike Arena at Sutton Sports Village exceeded expectations, drawing a diverse audience and significantly increasing footfall. This unique attraction improved customer satisfaction, extended dwell times, and diversified offerings, catering to a broad demographic.

As a result, it boosted revenue and strengthened community engagement, reaffirming the facility's commitment to providing an engaging and inclusive leisure experience for all.



Guide Price

GBP From £130,000

USD From \$157,000

EUR From €148,000

The Client

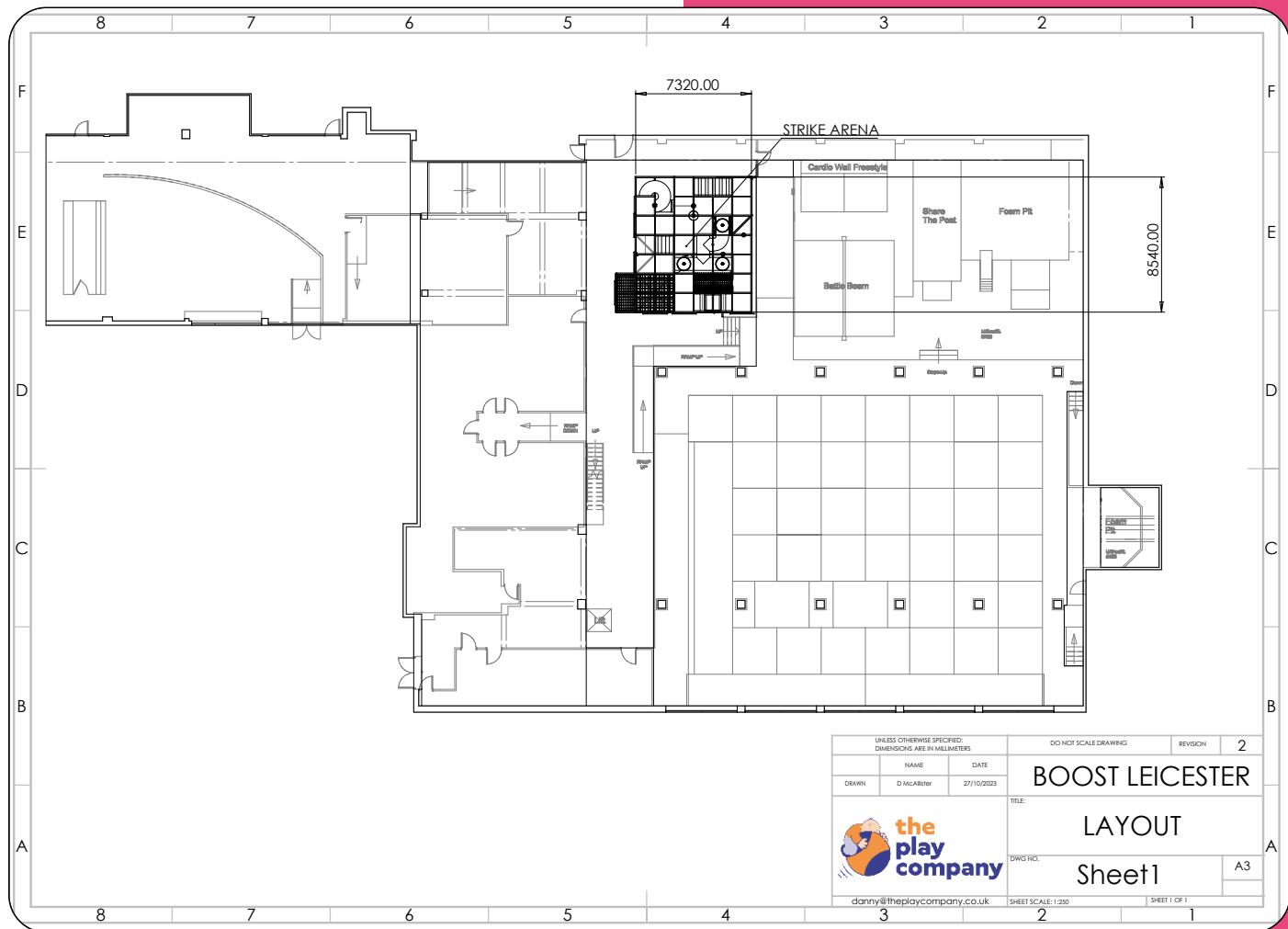
The iconic and award-winning BOOST Leicester opened its doors in 2017 after converting their 25,000ft site into an all singing, all dancing premium leisure facility with over 10,000ft² of trampolines, foam pits and play areas.

The Challenge

The team at BOOST Leicester understand the need to keep evolving, developing and bringing something new into their parks to keep their customers coming back time and time again. They also wanted to be able to increase their capacity within the park to allow them to welcome more customers during each session, increase their revenues and profits.



Design Overview



Area Dimensions



Building Footprint
1954m² | 21032ft²



Equipment Footprint
62.1m² | 668.8ft²



Equipment Height
6m | 19.7ft



Max Capacity
100



Game Play Capacity
24

Strike Features

⚡ **Spinner**

⚡ **Power Tower**

⚡ **X-Wing Climb Up**

⚡ **High Ropes**

⚡ **Pipe Network**

What We Did

Strike Arena offers the same capacity benefits that a traditional soft play can, but through gamification and clever design work, it appeals to a much wider age range including teenagers – BOOST Leicester's target market.

Converting an unused corner of their trampoline park, we created a 3 tier, 6 metre high, 30 light pod Strike Arena that

features some of our most popular obstacles including X-Wing, Power Tower and Bag Blitz, all combined into a single frame structure. Alongside our partners from Rugged Interactive, we developed this Strike Arena to be user operated allowing their customers to freely use the game whenever they wanted, reducing the need for additional park staff and increasing the versatility of this feature.

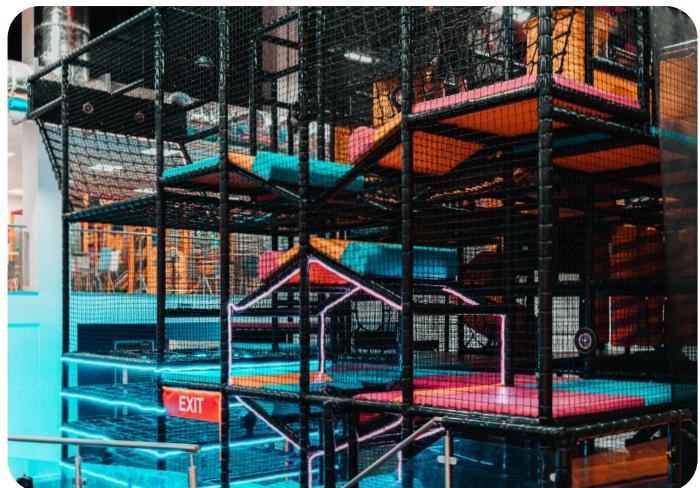
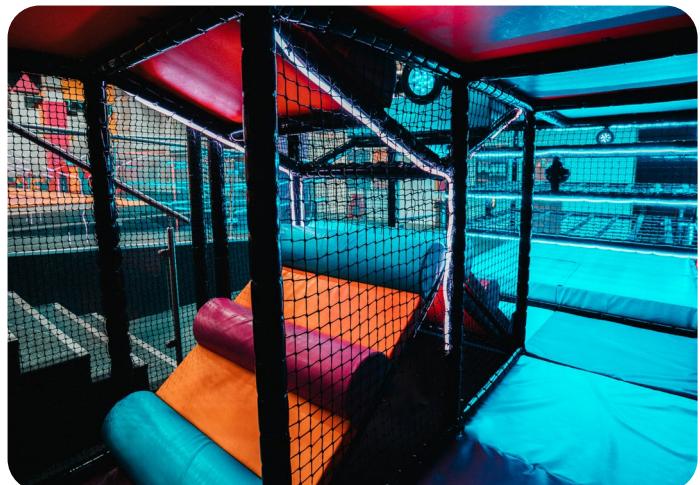
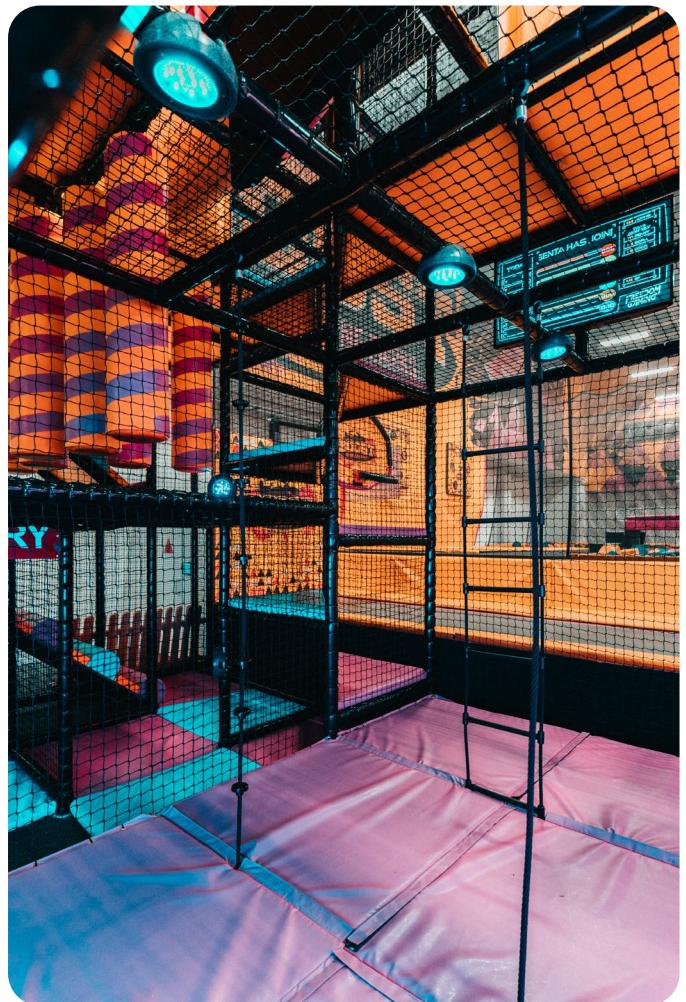


The Result

First off, we have a very happy client at BOOST Leicester and they also have very happy customers!

We have been able to increase their overall park capacity by 23% despite only using 63sqm of floor space which means they could now increase their revenues and profits by an

equal amount. BOOST Leicester now offers a feature that none of their competitors in the area have, keeping them ahead of the market and ensuring their loyal customers keep coming back time and time again.



Altitude Sanford

Guide Price

GBP From £xxx,000

USD From \$xxx,000

EUR From €xxx,000

The Client

Altitude Trampoline Park in Sanford, Florida offers 30,000 square foot of indoor trampolining fun, for kids of all ages.

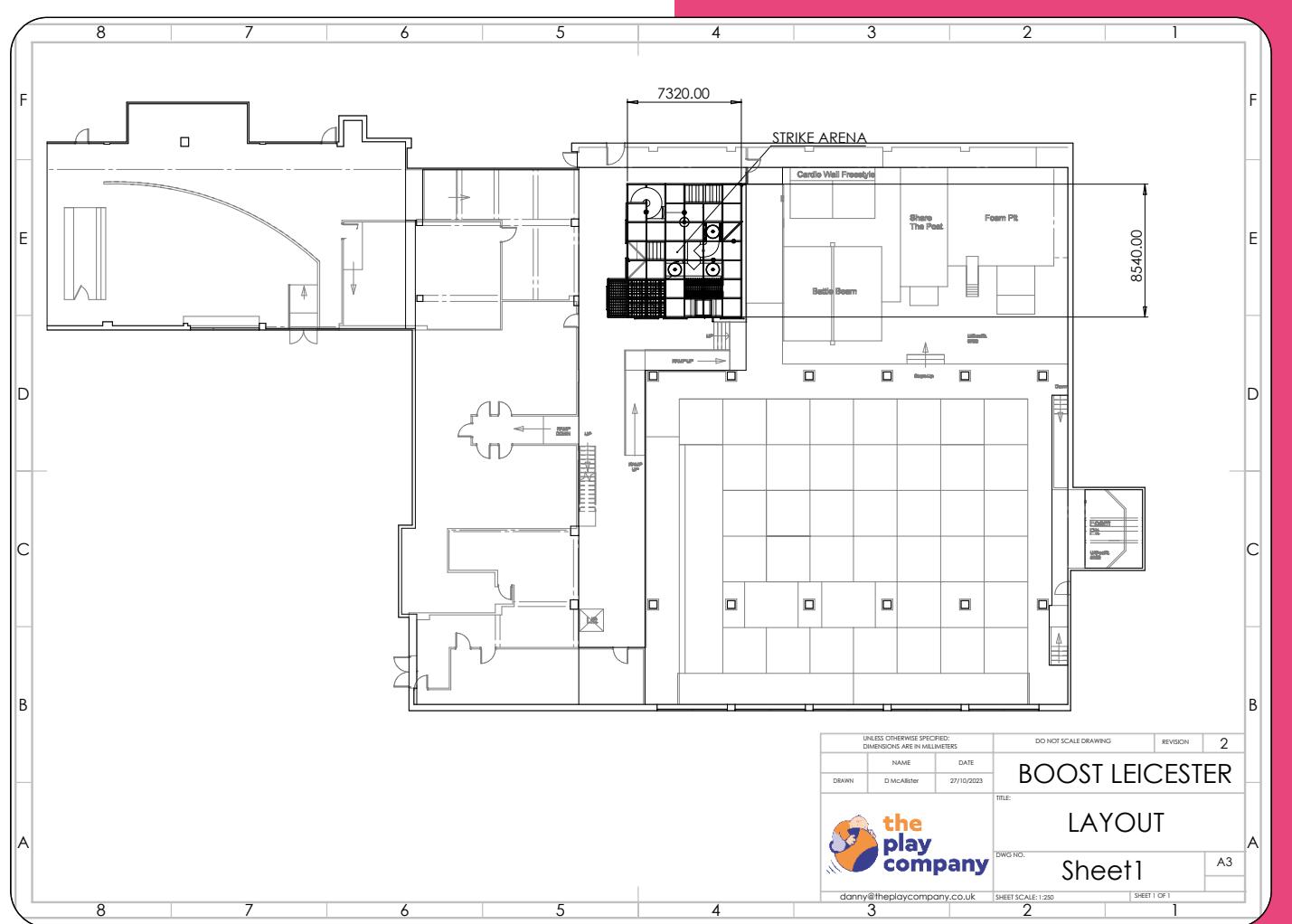
The Challenge

Along with many other trampoline parks in the USA, Altitude Sanford made the decision to remove their Supertramp – for various reasons, insurance prices have spiralled for Supertramps, with many parks making the decision to take them out of circulation.

The question was: what should the space be filled with?



Design Overview



Area Dimensions



Building Footprint
1954m² | 21032ft²



Equipment Footprint
62.1m² | 668.8ft²



Equipment Height
6m | 19.7ft



Max Capacity
100



Game Play Capacity
24

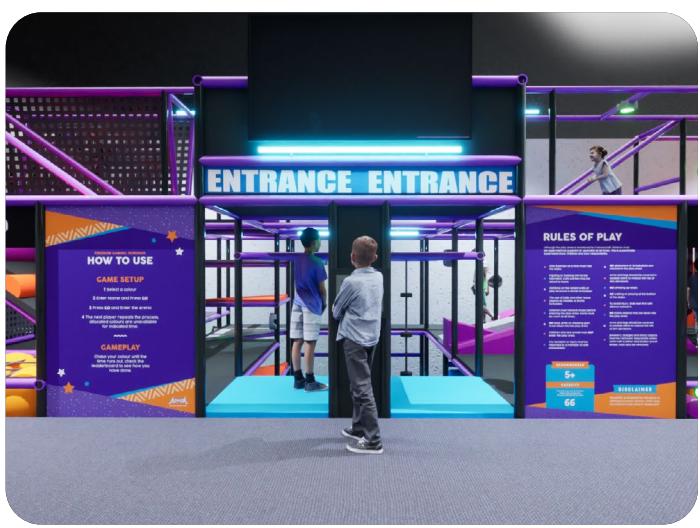
Strike Features

- ⚡ **Spinner**
- ⚡ **Power Tower**
- ⚡ **X-Wing Climb Up**
- ⚡ **High Ropes**
- ⚡ **Pipe Network**

What We Did

Together with the team at Altitude, we designed a multi-levelled space, that functions primarily as a Strike Area – one of our fastest growing and most popular facilities.

This provides gamified fun for young children and teens, and can also double as a soft play area during the lower activity periods; great for the kids that can't or don't want to use the trampolines.



The Result

Having lost one of their facilities, Altitude Sanford has now gained two, providing yet more strings to their bow, and offering yet more family fun to the local area.



Surge

Guide Price

GBP From £280,000

USD From \$350,000

EUR From €327,000

The Client

With 16 FEC sites across the USA, our client is an established brand with strong know-how. They wanted to introduce a new dimension to one of their existing sites, a new feature that separated them from the competition and something that would broaden their client base and open up new markets to their business.

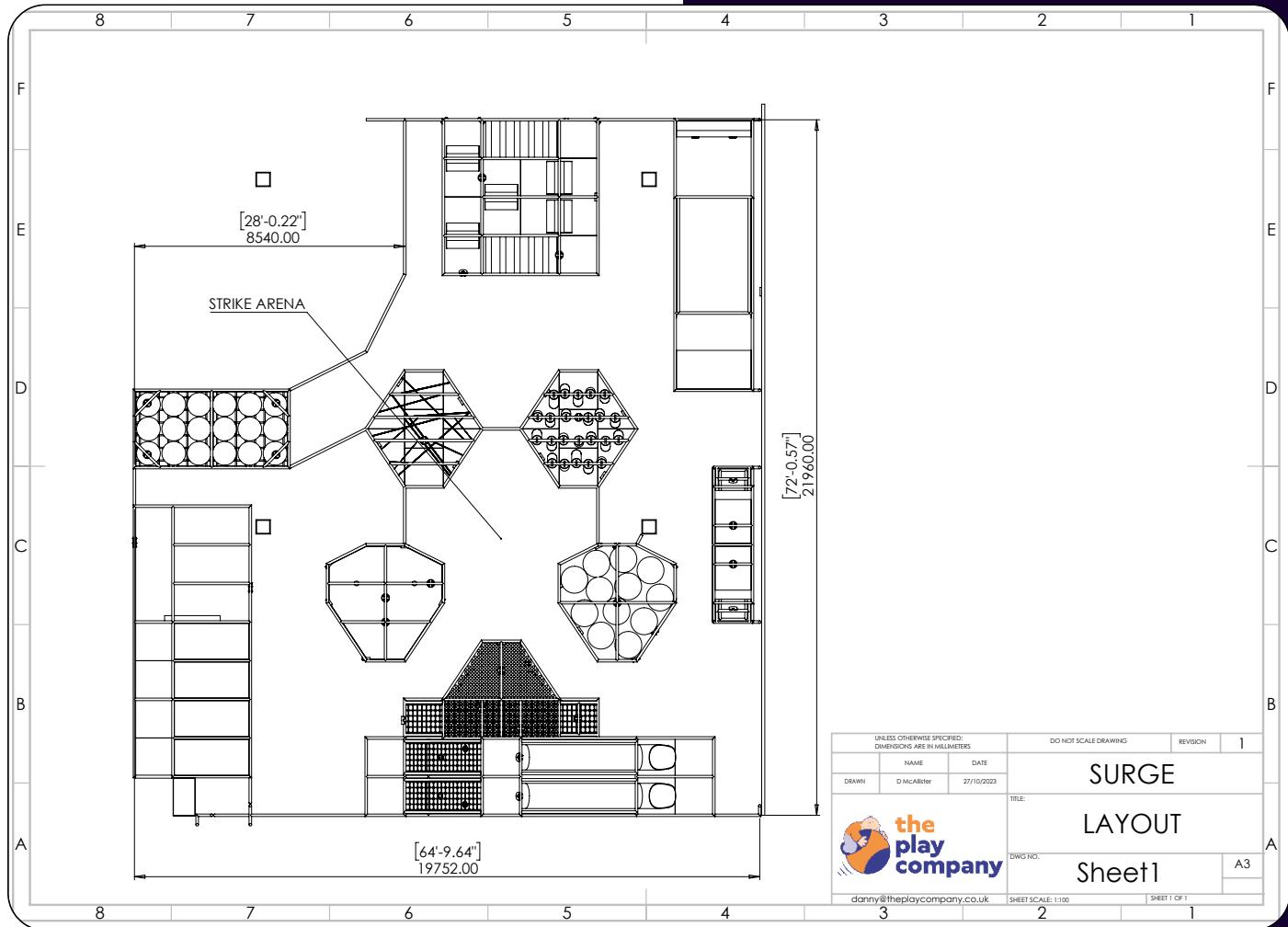
The Challenge

As soon as we spoke to the client and understood their requirements, we knew that our Strike Arena was exactly what they needed. A feature that can be enjoyed by adults and children alike, would cater for children's birthday parties at the same time as corporate events and team building days out AND could flex between pay-to-play and free-to-play depending on the needs of any particular day.



Design Overview

SURGE



Area Dimensions



Building Footprint
5721m² | 61582.5ft²



Equipment Footprint
363.9m² | 3916.8ft²



Equipment Height
5.5m | 18ft



Max Capacity
210



Game Play Capacity
48

Strike Features

⚡ **Coffin Climb**

⚡ **Up and Over**

⚡ **X-Wing Climb Up**

⚡ **Giant Rollers**

⚡ **Bag Blitz**

What We Did

Working with the client, we identified 10 different obstacle features that would provide a diverse range of challenges within the game. Our Power Tower, Ninja Wall, High Ropes and other features offer a challenge to any participant, regardless of age across the different game lengths available.

We designed the layout to maximise visibility of the Arena to draw customers in and to want to experience this new feature and we even included a social media photo zone so that customers can post and share their experience online.



The Result

The results have been ground breaking for the client. Since installation, it has quickly become one of their most popular attractions, bringing in between \$800 and \$1500 per day, and only requires 2 to 3 people to operate. This has resulted in a profitable \$436,000 annual revenue stream from Strike Arena alone and they are projecting a return on

investment after only 6 to 8 months of opening. The Strike Arena area is incredibly popular across all of the target age groups and even the US military has been using it for team-building events! We could not be prouder and the client cannot wait to add Strike Arena across the rest of their parks.



Jump Inc Kent

Guide Price

GBP From £xxx

USD From \$xxx

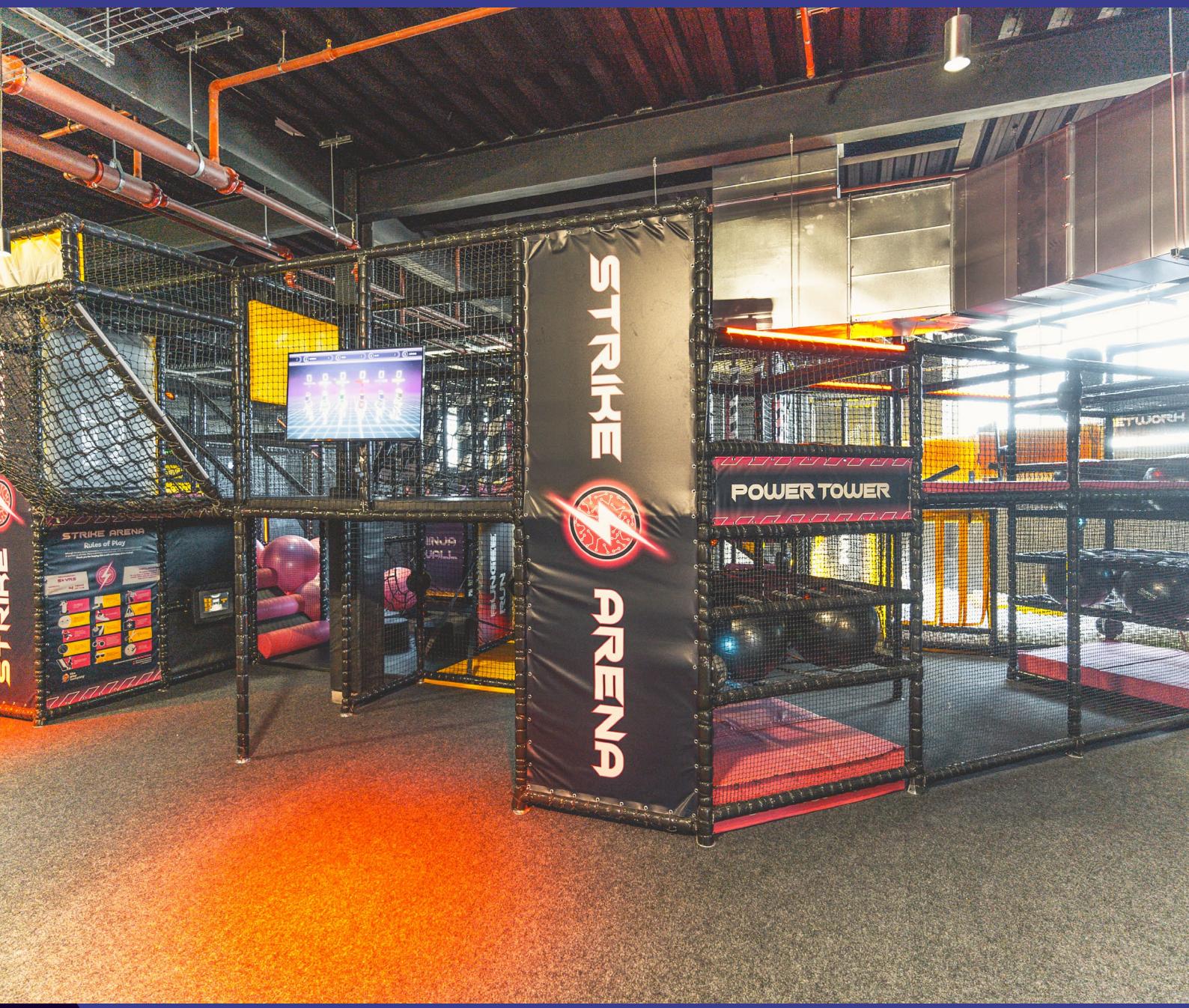
EUR From €xxx

The Client

xx

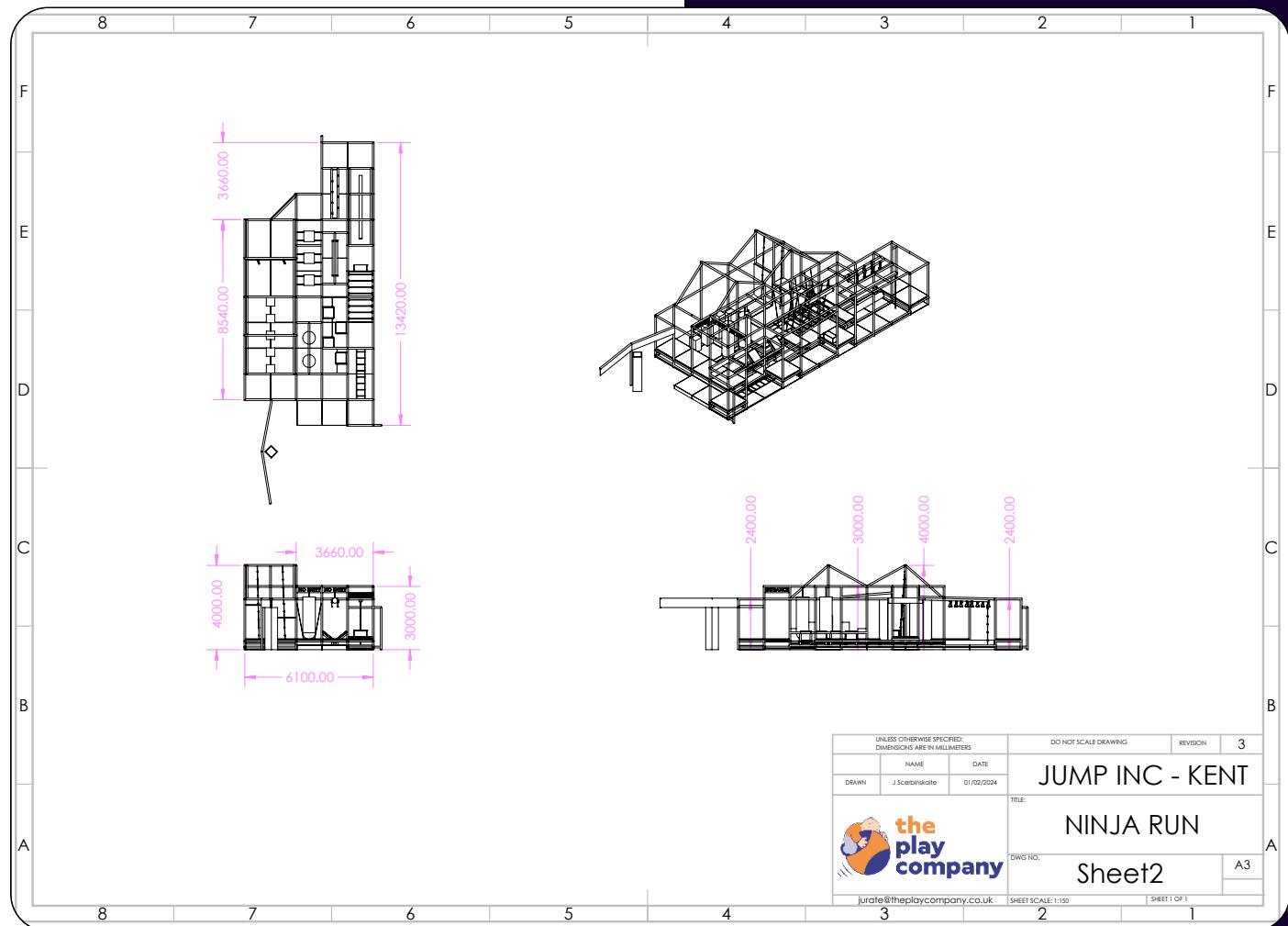
The Challenge

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Design Overview

JUMP INC



Area Dimensions

	Building Footprint 5721m ² 61582.5ft ²
	Equipment Footprint 363.9m ² 3916.8ft ²
	Equipment Height 5.5m 18ft
	Max Capacity 210
	Game Play Capacity 48

Strike Features

- Coffin Climb**
- Up and Over**
- X-Wing Climb Up**
- Giant Rollers**
- Bag Blitz**

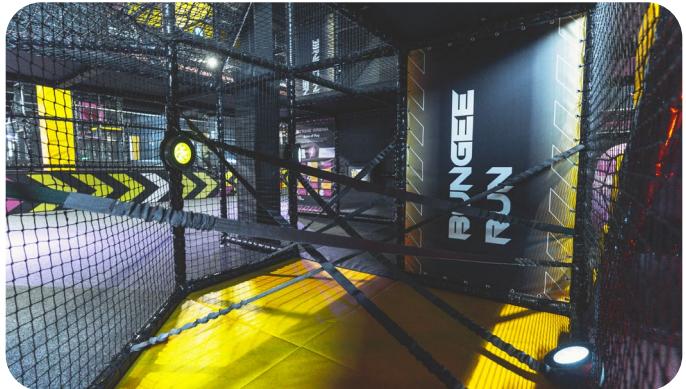
What We Did

XXX



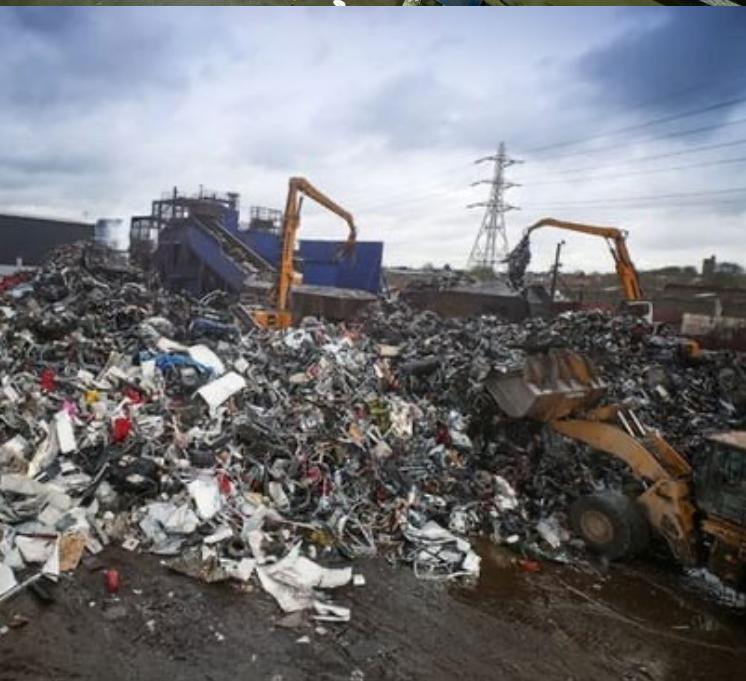
The Result

XXX



Achieving Sustainability

Our business is embracing sustainability by implementing eco-friendly practices across all operations. We are transitioning to renewable energy sources, reducing waste through recycling initiatives, and sourcing materials from sustainable suppliers. Additionally, we have introduced energy-efficient technologies and are committed to minimizing our carbon footprint. By continuously striving to adopt sustainable solutions, we aim to create a positive environmental impact and lead by example in our industry.



Foam

Foam materials which we can not use when an offcut usually being too small, are baled and returned to our foam supplier (Vita Foam or Prima Foam) to one of their factories in Bedford, this is returned on the same lorry as the weekly delivery is made.

The foam is chipped on and returned into the production of future foam products, usually in the way of a chip recycled foam of filling for cushions and commercial products.

Vinyl Plastic Waste

As a business we have very small amounts of metal waste, the waste we do produced is sent for recycling at the metal recyclers in Plymouth (EMR Plymouth), this is then forwarded to steel producers worldwide for new products to be produced.

Wood Waste



Waste wood from the workshops are collected in bins at our premises, we have a twice monthly drop off to the transfer station on the same industrial estate, called (cummings containers). They collect all construction and trade waste in South Devon separating materials for onward recycling such as metals, hard plastics, rubble and wood.

The wood waste is then transferred in large quantities following being crushed to reduce volume by road to Brooke Energy plant below. At this point the waste is graded for onward future recycling.

<https://www.brookeenergy.co.uk/operations>

Vinyl Plastic Waste

Our vinyl off cuts coming through our CNC machine are kept to a minimum as we can nest multiple projects. The waste is collected in one of two ways firstly through DCW (Devon Contract Waste). They collect our general and recycling waste for the business weekly.

Secondly we work along side a Plymouth based charity called (Plymouth Scrap Store) supporting families schools and individuals with crafting materials. Our waste vinyl/ foam/ plastic wrapping and cardboard are then sold onto people for a small amount to fund the Charity in providing activities for families in low income parts of the city. i.e party and education trips with crafty and games. They have a large premises with a great deal of stock materials from companies throughout the city.

If you are interested in play equipment we'd love to hear from you!

To be able to create a bespoke design for your space we need a little bit of information from you before we get started.

Dimensions

In order to be able to make the most of your space, we need accurate measurements and dimensions of the space. This also includes the height of the building.

Estimate of budget

This will help us to know what features we can include in your design while keeping within your budget.

Who's it for?

Knowing the intended user of your facility is important to ensure that the design is age appropriate.

Key Features

Are there any key features that you would like in your facility?

Contact Details

The Play Company

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